

# Reserve and Guard Units Apprehensive

CONTINUED FROM PAGE 1

reorganization just one of many the armed forces and particularly the reserve forces have faced through the years but Guard and Reserve spokesmen agree it is nothing more than conjecture.

Some theorists say the 32d Division, Wisconsin's National Guard unit bearing the famed Red Arrow designation will be eliminated.

What presumably will replace it is a brigade—considerably smaller than a division—which would be allowed to keep the Red Arrow designation.

It, with brigades from Illinois, Michigan and possibly Iowa would form a division and would be an arm of the Ready Reserve forces.

Members of the defunct Army Reserve units would be discharged into control groups of standby reserves or permitted to transfer to National Guard units.

It also is presumed the priority of the new division

Wash. during the Berlin crisis it was given a low priority rating—other units would be called before it in time of emergency.

One effect the unpending reorganization had was to postpone construction—and perhaps abandon plans—of a new Fox Cities National Guard Armory.

The facility was to have been constructed on land donated to the Guard by the City of Appleton in the community's industrial park.

The Defense Department asked all such projects be delayed until a study of existing facilities could be made to determine what the needs of the reorganized Guard would be.

Construction was to have started early summer.

The new armory was planned to serve units in Appleton and Neenah-Menasha now housed in aged inadequate buildings.

Officials said activities of the Guard and Reserves would remain much the same during the year before reorganization takes effect.



would be increased considerably.

## Low Priority

Within a year after the 32d Division returned from its tour of duty at Ft. Lewis

# Townships Show Steady Growth Rate

CONTINUED FROM PAGE 1

figures do not include plumbing and electrical contracts—only the buildings themselves.

## Nearly \$1 Million

There were 27 commercial and industrial permits in the town last year totaling \$965,450 and the largest single general contract price was for the Prange Store, \$512,000.

About \$50,000 of this amount was the general contract price for an addition to the American Motor Inn on Highway 41 (formerly the Alamo Plaza Motel).

One of the biggest building projects in 1964 will probably be the addition to the Biggars Western Motel on W. College Ave. estimated at \$1 million.

The plum on which all eyes are trained and about which many questions are asked daily is "what will happen to the old Outagamie Airport?"

New streets were few and included Parkway off Casa Loma Drive in the northwest part of the town and one street off French Road in the east section of the town.

In the Town of Neenah 34 new homes received permits valued at \$54,600 for 1964. There were about 50 repair permits granted at the additional cost of \$50,000. One major industrial development is the construction of the new Menasha Corp. plant value \$775,000 south of the Bergstrom Paper Co. and west of U.S. Highway 41.

## No Subdivisions

There were no new subdivisions in the town last year, but roads in Pleasant View subdivision and Woodside Park Estates in the southwest section of the town were paved.

Things were humming in the Town of Menasha which tallied \$1,848,000 in commercial and industrial construction permits. These include the John Strange Paper Co., Sabre Lanes, the Club Terrace Motel and Bar, the Graphic Arts Building, the Great Northern Container ad-

dition, the Kampo warehouse the John Olson Retail Store, a church on Midway Road and a substation and switching station for the Wisconsin Michigan Power Co.

In addition there were 76 single family dwellings built or under construction, one 12 unit dwelling in the Southwood District and four two-family dwellings erected in the Town.

Chairman Amos Page reports that 15 miles of sewer went in 37 street lights are now being installed and a few miles of roads were resurfaced. Regular maintenance and repair was given to 42 miles of road in the Town of Menasha.

## Acres Down 36 Per Cent

# Annexation Plight Growing

While more people are reportedly moving into the seven communities clustered along the banks of the Fox River, annexation declined 36 per cent during 1964. Only 274 acres were taken into the municipalities compared with 430 acres in 1963.

Kaukauna, the fourth largest city in population, took in the largest area, 161.6 acres, and Neenah, second largest of the Fox Cities, was second having annexed approximately 100 acres.

Appleton, the largest metropolitan area with an estimated population of 54,000, annexed five acres in 1964 compared with the 40 acres taken into the city in 1963.

While it has not been discussed in official circles it is rumored that Appleton looks to the south and north.

Towns of Menasha and Grand Chute, for its future land needs, it may be that this year Appleton will take a long and serious look at the

old airport property which includes 150 acres located in the northeast section of the city. More than 6,000 people have moved into Appleton since 1960, it is estimated. Where will they live, work, go to school?

## Town of Buchanan

Karl Marshall, city clerk of Kaukauna, reports that the more than 161 acres that city annexed from the Town of Buchanan will be used for school and residential purposes. One tract of 69 acres in a residential area south of Kaukauna was annexed to the city for water, sewer and garbage pick up service on May 19, 1964. About 92 acres of an annexed farm south of Kaukauna will be used half for residences and the other half for school purposes.

There were four annexations in the City of Neenah. One 76-acre parcel is located south of Blvd. St., west of U.S.

Highway 41 and is zoned primarily for residential with some light industrial. At present this area has two light industries, the Fox Valley Roller Rink and Fund Ways, Inc.

A second sizeable tract is 20 acres just off South Park in Neenah. This is a real estate development by E. and R. Construction Co. to be called Pheasant Run and the restrictive covenants in this subdivision are the highest in the history of Neenah. Located west of South Park, south of Glenayre Park and east of Edgewood Park, the subdivision will have homes ready for occupancy by June 1 or before. The streets, sewers and water mains are nearly completed.

Two smaller parcels of land about one acre each were annexed to Neenah in 1964. One is on the south end of Greenfield Street west of Western Avenue and the other is a little more than an acre

in the South Glenayre Park subdivision.

Menasha annexed 21 acres on Manitowoc Road for the extension of Melissa Street. This year a 44-acre annexation proposal is before the council and town board annexing land between Manitowoc Road and Melissa Street in northeast section of the city for real estate development purposes.

The village of Kimberly added one parcel of land to the corporate area according to Mrs. Kathryn Lockschmidt, village clerk. This is approximately seven acres for commercial purposes located west of Kimberly Avenue. There are five homes on the property and no disposition of these has been made.

No land was annexed in Little Chute in 1964 and there are no annexations anticipated this year according to Jerry Lock, village clerk.

In Combined Locks nothing was annexed in 1964 and Village Clerk Mrs. Irene Rehmer says there is a remote possibility an area south of the Wallace subdivision may be platted within the next several years.



Under Construction on W. College Avenue in the Town of Grand Chute is the H. C. Prange Co. Budget Center. The new Prange store is one of several new buildings in the rapidly developing commercial area west of Appleton. (Post-Crescent Photo)



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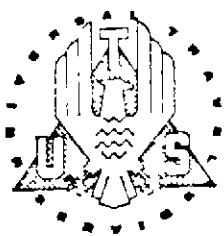
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# '64 Was Full of Political Surprises in Wisconsin

February 21, 1965 Sunday Post-Crescent H11

Continued from Page 10  
became familiar descriptions because of court reapportionment of congressional and state legislative districts. Reapportionment caused veteran Democrat Lester Johnson to lose his Ninth District seat. The "old" Ninth became parts of the Third and Tenth Districts. The "new" Ninth was carved out of the Milwaukee suburban area and Waukesha County. The legislature's stalemate on legislative reapportionment and the resulting action by the State Supreme Court caused the abandonment of several rural area Assembly districts and the addition of

new districts in populous metropolitan counties such as Milwaukee, Waukesha and Outagamie. Generally, the GOP was expected to profit from the Assembly redistricting. However, to the surprise of both Democrats and Republicans, the GOP lost control of the legislature's lower house. Senate redistricting was considered by most experts to have very little effect on party control.

## Control Struggle

One problem didn't confine itself or show exclusively to either party organization—

bickering and control struggles. For the Democrats, it was in the form of factionalism and struggle for control of party machinery. Democrats in Wisconsin usually swear allegiance either to the "Nelson-Hanson faction" (Sen. Gaylord Nelson and State Chairman J. Louis Hanson) or to the "Reynolds-Lucey faction" (former Gov. John Reynolds and Lt. Gov. Patrick J. Lucey). The factional differences were openly apparent from the highest level of state Democratic politics where the leaders went so far as to snub one of the others publicly, to

the county and district levels where struggles were waged by the different factions for control of local party machinery. The split also was apparent at the state convention when the Nelson-Hanson forces captured all the "meat" in balloting for major party positions, leaving nothing but "bones" for their intra-family foes. As the November election drew near, all Democrats downgraded their differences in the hopes of election victories. But shortly after Nov. 3 the fight was renewed in earnest.

## Philosophical Split

In the Republican camp, personalities were not behind party differences as much as philosophy. On one sign were the "moderates" and on the other side, the more traditional "conservative" elements. Hoping to avert an open and public clash, State Chairman Talbot Peterson of Appleton and Seventh District Rep. Melvin Laird set up the John Byrnes "favorite son" candidacy for the presidential primary. The idea was to unify all Republicans behind the Eighth District congressman and to go to the national convention uncommitted to any candidate. This was intended to prevent the party from splitting several ways. This plan served its purpose so far as the spring primary was concerned, but not as the national convention drew

near. Goldwater forces began charging that backers of Pennsylvania Gov. William Scranton would "sit on their hands" if Goldwater was nominated. The Scranton forces countered by claiming the Byrnes "favorite son delegation" was a ruse, and the Wisconsin national convention delegates secretly were committed to Goldwater from the outset. Goldwater won the nomination, of course, but state GOP candidates dreaded any connection or association with him. They considered the Goldwater candidacy a dead weight around their political necks. So they ran and campaigned on their own issues, either publicly disagreeing with Goldwater on certain issues or ignoring him altogether.

## Tough Combination

With the exception of the governor's race, two constitutional state offices, five congressional races and most of the local elections in solid GOP districts, Goldwater and the Democrats were too much to overcome. Politics also had a big role




Altergott Plumbing and Heating moved into its new home during 1964. The new building, at 4725 E. Wisconsin Road (State 96), is located just west of the village of Little Chute. (Post-Crescent Photo)

in judicial elections. The main example was the spring election for a vacant State Supreme Court seat. Politics and innuendo was more of a factor in a judicial election than ever before in the contest which saw Horace Willkie of Madison defeat Howard Boyle of Beaver Dam. All indications early in 1965 were for another hotly contested Supreme Court race in the spring of this year.



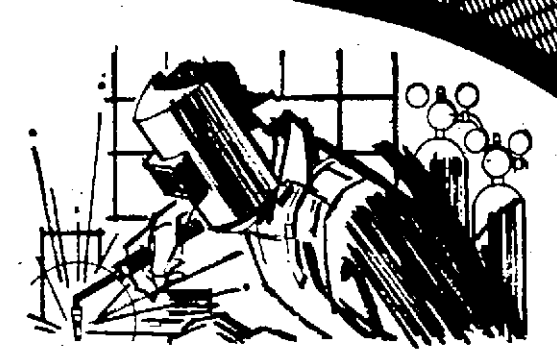
Dutch Oven Bakery in Neenah moved in 1964 to a new location on S. Commercial Street. The expansion doubled the firm's facilities and allowed a new outlet for products. (Post-Crescent Photo)

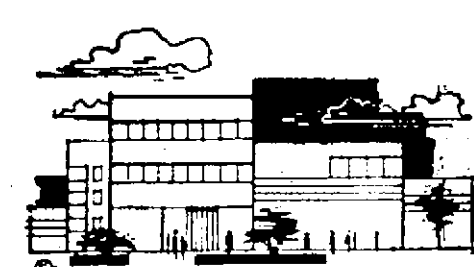


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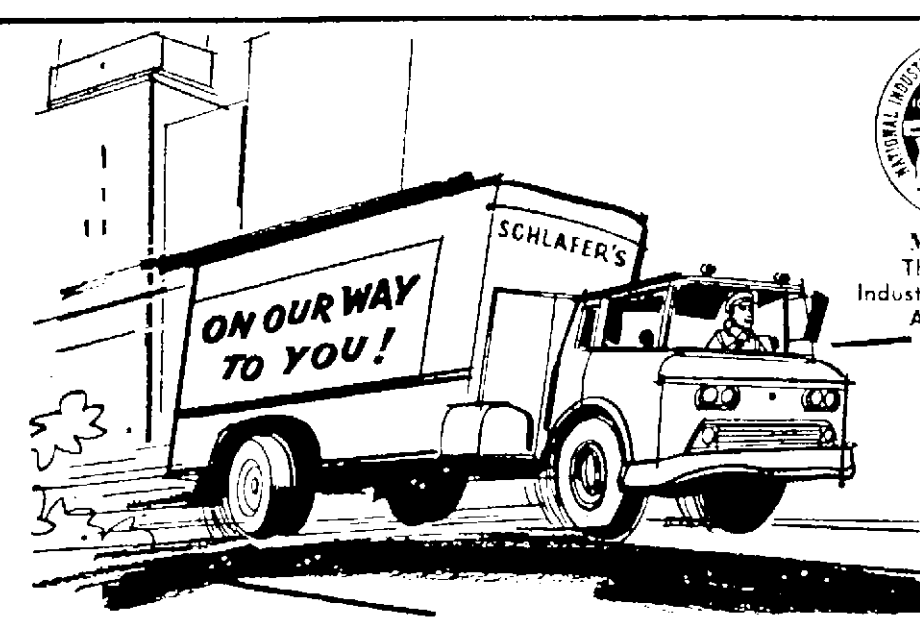
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# Twin Cities Implement Planning Into Progress

**NEENAH-MENASHA** — While progress was made in implementing past planning into action in Neenah-Menasha during 1964, planning continued at the same time for the future.

Among the goals toward which progress was made, although halting in some cases, were a mall in the downtown Menasha business district, work on a new zoning ordinance for Neenah, a land use plan for the Swatscheno farm in Neenah and a municipal building for Menasha.

Plans for the use of the 160-acre Swatscheno farm, purchased by the city of Neenah, are being developed by Ralph H. Burke, Inc. of Park Ridge, Ill. An area of 55.6 acres has been dedicated for school purposes with a new junior high school the first construction scheduled there.

The school plans are being pushed with the hope that bids can be let in March and construction start in April. A September 1966 completion is the target, a year behind the schedule of school needs set up by the citizen planning group. Remodeling and expansion of the present Horace Mann Junior High School also is included in the project. At completion of the junior highs the Neenah educational system will switch from the present 8-4 to 6-3-3.

## Multiple Use

The dedicated portion of the farm also will be the site for Neenah's second senior high school, a structure now estimated as necessary by 1970. Multiple use of facilities is contemplated.

Recreational uses for the area include a golf course, playing fields, swimming pool and a natural wooded area which will be developed for nature trails and picnic sites. The plans have been approved by the Neenah Board of Education and the Neenah Park and Recreation Commission.

Cooperative use of school facilities by the board of education and the park and recreation department in an expanded recreation program

**BY R. A. HAASE**  
Post-Crescent Staff Writer

during non-school hours also was implemented in the last year.

Menasha's plan for a downtown shopping mall, an adaptation of the Schellie report of 1961, would involve creation of a mall out of the Main Street alley with attention to making the rear entrances to the stores attractive. Most already have rear entrances but they are largely service entries and far from attractive. The city moved toward spurring the project by blacktopping an additional two parking lots in the area between the alley and Broad Street. Only five dwellings remain in the block.

## Mall Theory

One structure has been remodeled with the mall project in mind. Dr. A. T. Schuch purchased a building fronting on Racine Street for a dental office and in remodeling put entrances fronting on Racine Street and the parking lot immediately adjacent to the rear of the building.

Several meetings were held on the mall by city officials, merchants and owners of buildings. Robert Poss, Menasha director of public works, is working on cost estimates. A sketch of the mall with covered walks, planted areas and staggered "fronts" was prepared by the McMahon Engineering Co.

Menasha's needs for a new municipal building, including city offices, fire station, police station and library, were debated frequently in council sessions. A proposal to enlarge and modernize Elisha D. Smith was rejected when cost estimates ran far beyond the estimated \$90,000.

Coupled with the debate over need for a new municipal structure was the site location. An offer of more than \$100,000 for commercial development for the old high

school site fronting on Racine Street was rejected with one group holding for the site as the location of the municipal building. The area has been used chiefly as a playground since the high school was destroyed by fire in 1936. Others argued that the site for the municipal building should be closer to the downtown area. The council has called for bids on the land returnable March 1, after



which the building site probably will be determined.

The council designated Sauter-Seaborn Architects, Appleton, to prepare preliminary plans for the new building at a cost of \$5,000. The architectural firm also is to make a site recommendation.

## Extend Zoning

Taking advantage of a new state law, the City of Menasha adopted a resolution extending its extraterritorial jurisdiction over zoning in the Town of Menasha within a three mile limit of the city limits. Cities for years have had the right to pass on street extensions in the adjoining rural areas to assure orderly development.

However the Menasha action on zoning evoked a storm

of protest from township residents and the promise of court action to test the law, including a fight all the way to the Supreme Court if necessary.

The Neenah Plan Commission spent many hours during 1964 going over a model zoning ordinance to replace the one adopted in 1954 and amended many times since.

Major changes include:

1. Multiple Family Residence District. Three types are included, varying as to lot area requirements.

2. Local Shopping District. Additional uses are allowed and regulations established governing the size and location of business advertising signs.

3. Shopping Center District. A new classification, it regulates the layout and requirements for shopping centers along with procedure to be followed by the developer.

4. Central Business District. New, it contains provisions for uses and conditions normally found within the central business area of the community. It differs from the commercial district by allowing certain light industrial activities which are not noxious and are frequently found within a central business district.

5. Special Use Regulations. New, it contains allowances and regulations for special uses in various districts.

6. Neighborhood Development Unit. New, it contains regulations for large-scale residential developments.

7. Off-Street Parking. New, it contains requirements for the various districts and uses.

The parking district of the previous ordinance is eliminated. The new ordinance sets minimum off-street parking requirements for various types of new businesses, such as theaters, grocery stores or commercial buildings.

Not only the planning commissions were engaged in planning. The Menasha Board of Education contracted with the Educational Research and



**Neenah Completed Construction** last fall of a \$250,000 fire station at Columbian Avenue and Walnut Street. The station serves needs of the city on the

northeast side, allows easier access to the service area and removes vehicles from the condemned city hall site. (Post-Crescent Photo)

Service of the University of Wisconsin for a study of Menasha school needs, kindergarten through grade 12. The study, which is supposed to be presented March 15, includes both building and instruction needs, the latter updating the University of Northwestern study of some years ago. Neenah has started a citizen study of elementary school needs.

Although the Neenah Plan Commission recommended the area soil survey requested by the Fox Valley Regional Planning Commission, the Neenah

Council rejected the proposal which would have necessitated fund transfers. As a result, the project failed.

Menasha's petition to the state highway commission for a bridge crossing Little Lake Butte des Morts in the vicinity of Ninth Street resulted in an origin-destination survey last May. The survey was expanded to include all bridges in the Fox Cities area.

## Bridge Survey

More than 120,000 cards were handed out in a 24-hour period

in May to persons crossing the Street bridge would do relatively little to help solve the pressing traffic problem of Neenah and Menasha.

Sale of 17 acres of land by the City of Neenah to American Can Co. was approved. The acreage was the last available in Neenah's industrial park. Menasha has approximately 14 acres of industrially-zoned land adjoining the city garage off Fourth Street.

To help solve the traffic problem control lights were plotted. First conclusion from the survey is that a Ninth

Turn to Page 13, Col. 1

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The Proposed Ninth Street Bridge across Little Lake Butte des Morts, to ease traffic flow problems in the Twin Cities, would cross the little lake in the vicinity shown in this aerial photo. The Ninth

and Tayco streets intersection in Menasha is shown in the foreground (Post-Crescent Aerial Photo)

#### No Solution Yet

## Survey Only Confirms Previous Knowledge Bridges Are Bottlenecks to Traffic Flow

There is a saying that you should not cross your bridges before you come to them. For Fox Cities residents, 1964 was the year of seeking the bridge to cross.

After one of the most extensive bridge surveys ever conducted by the State Highway Department, residents learned basically what they already knew — the present bridge crossings over the Fox River were traffic bottlenecks.

Neenah-Menasha residents are still awaiting the answer to their question of the need and the prospects for a bridge across Little Lake Butte des Morts while the bottleneck at the Memorial Drive bridge was emphasized to Appletonians.

Interest in a new bridge across Little Lake Butte des

Morts has been building rapidly in recent years as Fox Cities traffic problems have multiplied but it was not until last spring that any positive steps were taken.

A total of 120,000 survey cards were handed out to users of the 11 bridges in the Fox Cities with an unprecedented return of almost 78,000 cards which swamped highway department facilities and delayed analysis of the survey results.

Final results still are not in, but from information gathered thus far highway department engineers have determined the bulk of the traffic is internal with a very small percentage coming or going from outside the metropolitan area.

There also is a definite need for additional bridge facilities

at Memorial Drive where more than 20,000 cars a day are funneled into two lanes after coming off four-lane approaches from each direction. While the year brought no concrete bridge construction,

it did bring the first measure of hope of relief, including for users of the U S 41 bridge over Lake Butte des Morts, with the announcement of the start of engineering studies for an additional two lanes

#### Government Cost Up in 4 Counties

CONTINUED FROM PAGE 1

erday operation of the counties

Those costs are expected to be \$1,419,871 — \$357,861 more than was budgeted for 1964.

Protection of persons and property was expected to be

Service Outagamie Winnebago Waupaca Calumet Total

Government \$470,921 \$667,672 \$147,907 \$133,371 \$1,419,871

Protection 272,620 298,610 99,305 86,980 757,515

Health 560,698 136,478 35,107 16,624 748,907

Education 348,475 298,546 117,785 98,875 863,681

Charities 1,629,532 3,718,537 1,214,354 422,659 6,984,982

Indebtedness 429,885 84,188 49,475 none 563,548

Highways 640,085 624,510 1,739,300 217,949 3,221,844

Miscellaneous 286,537 279,090 339,226 55,867 960,720

Totals \$4,638,753 \$6,107,631 \$3,742,359 \$1,032,325 \$15,521,068

up \$17,250 from last year, and health was up \$54,451.

Of the total budgets, \$6,145,350 is to be provided by the property tax levy. This is an increase of \$792,159 over the \$5,353,191 last year.

Other revenue for 1965 was estimated at \$9,993,944, a total of \$692,648 more than was included in the \$9,301,296 expected in 1964 budgets.

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## Twin City Planning Programs Progress

Continued from Page 12

placed at First Street and E. Forest Avenue in Neenah. The City of Neenah opened two additional black-topped parking lots off Canal Street, widened angle parking stalls along Wisconsin Avenue and made plans to meter several other city-owned lots now offering free parking.

#### Culminations

Topmost perhaps among the culminations of successful planning was the announcement that the post office department had approved a new Neenah post office. A site

was secured by the Chamber of Commerce committee and plans now are being drawn for the new structure. The announcement capped several years of concerted effort by the chamber group. It is expected that construction will start within six months. The post office department also announced remodeling and expansion program for the Menasha post office.

Also completed in the year were Neenah's "new" library, a major alteration and addition project which resulted in a new building being wrapped around the old structure, the new Neenah fire station and Menasha's Calder Stadium.

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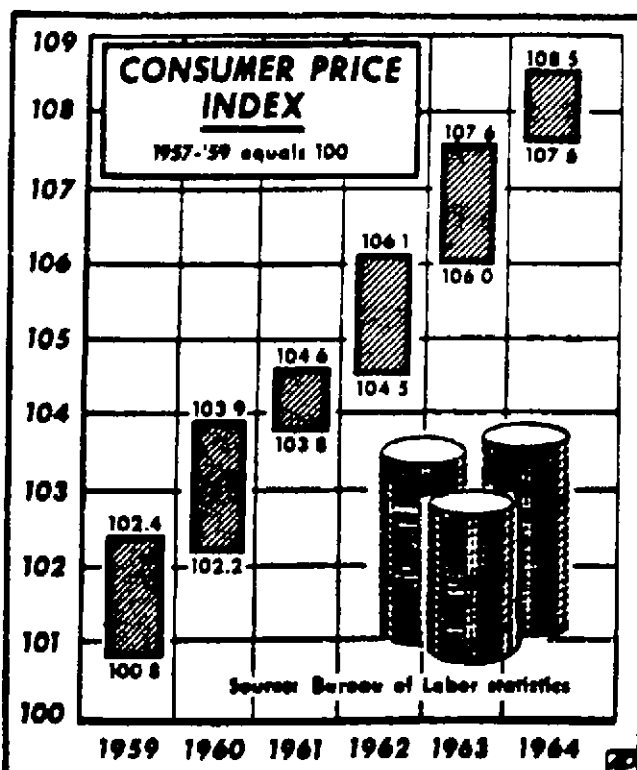
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A Chart, Prepared from Bureau of Labor statistics, shows increases in the consumer price index over the past six years (AP Wirephoto Chart)

#### JOBS COMPLETED IN 1964

St. Bernadette Grade School  
Prange Parking Ramp  
Youngchild Hall and  
Alterations to Stephenson Hall  
at Lawrence University

#### CURRENT JOBS

Aid Association for Lutherans  
Main Office Building  
Albert Einstein Jr. High School  
YMCA Building  
First National Bank at Menasha  
H. C. Prange Budget Center  
Chamber of Commerce  
Office Building



# Valley Farms Netted \$84 Million

BY DON KAMPFER  
Post-Crescent Regional Editor

Farmers in the Fox Valley area went into the 1964 growing season with an accumulated moisture deficit and they came out of it in about the same predicament. During the five months in between, however, they managed to produce farm products valued at about \$84 million.

It was neither feast nor famine for those who tilled the soil in Outagamie, Waupaca, Winnebago and Calumet counties. The value of the land they worked soared during the year, but prices stayed at about the same levels they were the previous year and yields were about average. There were no bumper crops and no failures. The moisture deficit which worried farmers was handed down from a comparatively dry year in 1963 and was aggravated by an almost snowless winter and a dry early spring.

farm revenues totaled \$19.4 million, livestock produced 91 per cent and 9 per cent came from crops.

## Comparative Role

Crops play the greatest comparative role in the Winnebago farm revenue of about \$19 million. They accounted for 16 per cent of the total with 84 per cent coming from livestock.

The revenues include "income in kind," the value of homegrown food and government payments.

Outagamie County's growing season matched the general state patterns, according to Russell Luckow, county agricultural agent. Yields on the county's 68,000 to 70,000 acres of land in alfalfa were about average with a poor second crop offsetting the excellent first cutting. The trend is toward more hay, but only alfalfa, Timothy and clover acreage slumped to a new low of about 7,000 acres.

Corn acreage reached a new record of about 70,000 acres and yields for both silage and grain were slightly below average, Luckow said. The crop was held back by the cool, wet weather in August.

Acreage of oats continued downward. Statewide it was the smallest crop for the grain since 1894. Outagamie's acreage continued to slip and totaled about 40,000 acres last year. Yields were average, about 50 bushels per acre, Luckow said.

Outagamie's main cash crop, cabbage, was down slightly in acreage but yields were up and prices were high. Drought in the truck farm areas of the southwest and New York pushed the prices upward.

## Waupaca Constant

Crop acreage in Waupaca County remained fairly constant with 1963 but showed a slight shift to corn and hay, Joe Walker, county agricultural agent, said.

Rainfall was slightly above average for the five-month

growing season of May, June, July, August and September, and it rained when the moisture was most needed. The growing season total at a Waupaca gauge was 19.53 inches compared with the average was 18.2. At a Manawa station, precipitation totaled 20.58 inches. The average was 18.7.

The county's 69,000 acres of alfalfa averaged 3½ tons per acre. There is plenty of hay," Walker said. "Farmers are selling instead of buying it this year," he added. The first crop was excellent; the second short in quantity but high in quality.

Waupaca raised 45,000 acres of corn. The 16,000 acres raised for grain averaged 70 bushels per acre and the

nebaggo County showed progress during 1964 and optimistic views are expressed for 1965," Vernon Peroutky, county agricultural agent said.

Major strides were made in dairying. The county last year moved into second place in the state with 39.1 per cent of its dairy cattle now under Dairy Herd Improvement Association testing. The program has paid off. Average milk production per cow has gone up 100 pounds per cow per year during the last four years, for the county's 30,000 dairy cows.

Corn yields matched those of the previous year, about 65 bushels per acre with farmers using good weed control practices reaching the 100 bushel mark in some cases. About 37,000 acres of corn were raised.

Alfalfa and alfalfa mixtures took up about 37,000 more acres of Winnebago cropland. Yields were good and the effects of the drought weren't felt too severely until the third and fourth cuttings, Peroutky said.

Drought elsewhere resulted in high prices for hay and it became one of the county's leading cash crops with many farmers selling what they didn't need for their herds.

Barley is on the decline with an estimated 800 acres compared with 3,000 six years ago. It is bowing to alfalfa.

## Oats Acreage

Oats acreage held steady at about 37,000 acres and yields were average. Sustaining oats as a key grain crop is its importance as a nurse crop to alfalfa and the value of its straw for bedding.

Fruit growing and swine raising made some gains in Winnebago's agriculture, Peroutky said.

"Hay is Calumet County's long suit," says County Agricultural Agent Orrin Meyer. The county has about 50,000 acres in alfalfa and has in the past averaged five tons per acre. This past year, however, the average skidded to about 3½ tons after getting off to a good start with a 2½ ton first cutting.

## Uneasiness Was Mood on Valley Farms

CONTINUED FROM PAGE 1

Picketing and demonstrations were stepped up, much of it centered around the smaller stockyards in the valley, cattle truck tires were slashed and the embargo held.

It held until September when two NFO members became martyrs to their ideals. They died under the wheels of a cattle truck during a demonstration out-

sider the gates of the Equity Cooperative yards in Bouduel. The tragedy was the withholding action's turning point. NFO president Oran Lee Staley called a temporary truce and the action never regained its strength.

When it ended, cattle prices were as low, and in some instances lower, than when it started and there has been no indication that the NFO gained contracts with packers.

It did gain the NFO some strength and focused attention on the farm price situation, however.

## Plans for 1965

Another withholding action is likely in 1965, NFO leaders say.

More artful but equally as impressive is the AFB proposal to go into the retail food business.

The bold plan to gain market muscle is currently under study and may never become a reality. Findings and recommendations will be

presented at the 1965 AFB national convention.

What was suggested was buying a major retail chain, — rumored to be A & P — more to force recognition of marketing cooperatives by major processors and buyers than for the rewards of a retail business.

## Bankrupt Dairy

Farmers found, too, that even the allegedly low prices are not always assured when the Owen Dairy went bankrupt owing its former patrons several hundred thousand dollars.

The setback is expected to result in tougher laws governing permits and licenses to get into the dairy processing business.

Use of pesticides, another rising farm practice, was jolted during the summer when pesticide residue was discovered in milk and shippers were prohibited from selling milk until a quarantine was served.

## Planting on Time

But the vegetation came through the winter, in good condition and spring planting was about on schedule. April rains slowed the oats seeding but corn, a crop rapidly gaining in popularity, went in at the usual time.

The first hay crop was good to excellent, county agricultural agents report, but later cuttings were hit hard by a dry spell from June to mid-August. The drought was a constant threat to all crops, but timely rains produced just enough moisture to salvage most crop production.

Dairying continued to gain as the economic mainstay in Valley agriculture and this trend was reflected in the crop patterns. Farmers put more land into crops which support dairying — hay and corn, county agents report. Interest in cash crops is waning.

Of the gross farm revenues in the four counties, about \$30.5 million was earned by Outagamie farmers with 88 per cent of this coming from livestock (this includes dairy stock) and crops producing the other 12 per cent.

The same percentages applied to Calumet County where farmers earned some \$16.5 million. In Waupaca County, where



This Post-Crescent Aerial photograph shows the north portion of Appleton's downtown business complex. At the left in this southwest-facing picture is the Fox River and part of one of the city's industrial areas.

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# Oshkosh C of C Head: Busy Man for Big Job

Orin V. Elmer; President Johnson Foods, Counts C of C Post Among Various Offices

BY ALLAN EKVALL

Post-Crescent Staff Writer

OSHKOSH — The saying "give a job to a busy man if you want it done" has its proof in Orin V. Elmer, new president of the Oshkosh Area Chamber of Commerce.

Elmer, president and general manager of Johnson Foods Inc., of Oshkosh, counts the Chamber of Commerce presidency among various offices he holds.

The food manufacturer has declined other offices in recent years because he already had his share of outside duties.

After serving two years as president of the Wisconsin Food Distributors Association, Elmer now is the board chairman of that organization. He currently also is vice president of the Central Regional Potato Chip Institute which covers several Mid-Western states. Member-ships also are held in both the Green Bay and Milwaukee units of the Grocery Manufacturers Representatives Organization.

Outside of the food processing industry offices, the new Chamber president is a director of the Oshkosh Rotary Club and a church council member and secretary of St. Andrew Lutheran Church.

A group of Oshkosh professional men who have formed a once-a-month dining out club, which they have called the Oshkosh Club have named Elmer their vice president.

If this is not enough, Elmer also is lecturing knight of the Oshkosh Elks Lodge and has been advancing through the chairs in that lodge.

Bowling in the winter and boating in the summer give the Chamber of Commerce president a constant diversion. He bowls in two weekly leagues, plus tournaments, and has averages of 168 in one pin loop and 165 in the other.

His wife shares the enthusiasm for bowling and boating and belongs to two women's bowling leagues.

She also assists him in the operations of the food manufacturing and processing firm which employs up to 100 persons in peak periods and at least 55 in the other seasons.

When it comes to food and food packaging, the woman's viewpoint is very necessary, Elmer pointed out. She spends about 2½ days each week at the office, assisting in personnel

since many of the employees are women.

Elmer has been in the food business for 28 years, of which the last 12 have been with Johnson Foods Inc. Before being named president and general manager three years ago, he had been the firm's executive vice president.

Three years as a director of the Oshkosh Area Chamber of Commerce preceded his presidency. As president he will preside over the 58th annual meeting of the Chamber of Commerce Wednesday night at the American Legion Clubhouse. His term of office began the first of this year.

He also has been active in the fund raising campaigns of the United Fund and the Oshkosh community YMCA.

He is a native of Oshkosh and a graduate of Oshkosh High School. The Elmers have a son, Dennis, 17, a senior at Oshkosh High, and a daughter, Sherri Lynn, 12, who attends Merrill Junior High School.

## Men's Club To Tour New Planetarium

OSHKOSH—The Men's Club of St. John Evangelical Lutheran Church will hold a dinner meeting at 6:30 p.m. Tuesday at the church. After the dinner the group will tour the new planetarium at Wisconsin State University.

Two other organizations have scheduled meetings at the church Wednesday. The Oshkosh Auxiliary to the Lutheran Home Chamber of Commerce president at Fond du Lac will meet at 1:30 p.m. and the Young Couples' Club will meet at 7:45 p.m.

## Oshkosh 4-H Member Wins Speech Award

OSHKOSH — Carroll Merry, 1944 Sandpit Road, Oshkosh, placed in the red ribbon group at an area 4-H speaking contest at Algoma Thursday night. He is a member of the Wee Three 4-H Club.

Merry, who spoke on "Our 4-H Pledge" competed with winners from Door, Kewaunee, Manitowish, Brown, Calumet and Outagamie Counties. He placed first in the senior division of the contest Monday night.

## Batons Poised

# Three Oshkosh Sixth Graders To Conduct Symphony Numbers

OSHKOSH — Leading a symphony orchestra while their classmates watch is an honor to be shared by three young Oshkosh sixth graders this afternoon.

They were named winners out of 25 contestants for the honor of directing the Oshkosh Civic Symphony at its annual children's concert at 3 p.m. today at the Oshkosh High Civic Auditorium.

Guests at the concert will be pupils from the fourth through sixth grades at the public and parochial schools of the Oshkosh area.

The three young "symphony conductors" are Kathy Coates, 11, a Read School sixth grader; Luther, Debra Carrick, Spencer Preston and Sheila Tyson.

One feature of the concert this afternoon will be the South side School sixth grader and Park School boys chorus and

daughter of Mr. and Mrs. Roger Andrews, 3134 Fond du Lac Road; and Eugene Wright Jr., 11, a Sunset School sixth grader, son of Dr. and Mrs. Eugene Wright, 3591 Shangri-La Road.

Each has some musical training. Kathy studied violin in school for a year as a fifth grader, sang in the school chorus that year, sings in her church's junior choir and has taken piano lessons for six months.

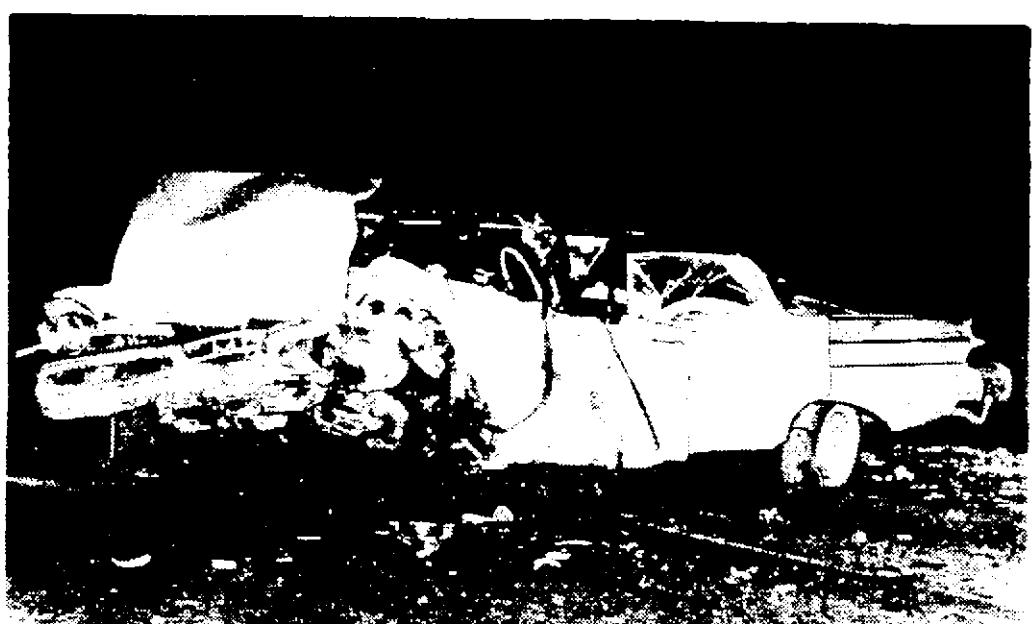
Michele plays the flute in her school band and sings in the school chorus. Eugene has been taking piano lessons for two years.

They will direct the orchestra in the "Andante" from Haydn's "Surprise Symphony."

Others who competed for the honor were Barbara Hoe, Linda Ruth Potratz, Robin Strasser, Mary Rapp, Dave Berndt, Ron-aud Wachholz, David Wagner, Bill Braeger, Mary Padghan, Christy Schaefer, Tracy Galicia, Helen School, Judy Merkel, Ronnie Lee, Watson, Joy Snel-

low, Laura Harvey, Janet Spanbauer, Susan Bartelt, Jean Luther, Debra Carrick, Spencer Preston and Sheila Tyson.

One feature of the concert this afternoon will be the South side School sixth grader and Park School boys chorus and



Three Waupaca Residents were killed in the collision of these two cars about 5:45 p.m. Saturday on County Trunk E within the Waupaca city limits. Mr. and Mrs. Russell Berdick died in the upper car while Leonard Robbins was killed in the other car. A wrecker was needed to free Robbins' body. Story on page 1. (Post-Crescent Photos)

# Oshkosh Zoning Change Requests Viewed as 'King-Sized Headache'

## Council Spends Five Hours Reviewing 34 Map Revisions Proposed at Public Hearing

BY ALLAN EKVALL

Post-Crescent Staff Writer

OSHKOSH — A "king-sized headache" is the description

given by one audience member regarding the many zoning change requests the common council has been wrestling for the last several months.

He expressed that view while leaving Friday's informal council meeting, called to review the requests. He found one of the council members in agreement with his views.

The council currently is considering the provisions of the revised zoning ordinance which was written to update the 1954 ordinance which at that time modernized the 1926 zoning ordinance. Most of the changes asked are on the zoning map.

34 Changes Proposed Last week council members spent five hours in two separate meetings Monday and Friday reviewing 34 zoning map changes requested at the six-hour hearing Feb. 6.

Their attention will next be devoted to more than 100 letters and petitions received for changes in the zoning map. Many of these back up testimony presented at the hearings, as well as changes asked by persons unable to attend the Feb. 6 hearing.

The council also has received petitions to pass the zoning ordinance and map as presented by the plan commission, to abandon the entire zoning project, and to put the zoning ordinance revision up to a

referendum April 6. After the council completes its review of these zoning change requests, it will submit these to the plan commission for its recommendations. The plan commission spent 3½ years studying the city's present zoning, its future needs, land use patterns and preparation of an ordinance and map to plan the future growth of Oshkosh.

Several basic questions have been raised at these hearings and informal council discussion sessions. The questions include: Do you plan for the community's best interest as a whole and for a long-range development program through such an ordinance, or adjust the zoning to protect each taxpayer's interest in his property?

If a corner lot zoned as residential over the years fails to develop a residential use and is near commercial property, do you zone it for commercial use even though the adjacent neighbors protest such a commercial zone?

(That question has been raised over several locations such as the southwest corner of Jackson Street and W. Murdoch Avenue and the southwest corner area.)

Turn to Page 2, Col. 3

## Manitowoc Firm Target of Complaints

# Probe Claims of Hearing Aid Dealer

BY RAY PY

Post-Crescent Staff Writer

Elderly Fox Valley residents, many of them totally deaf, are admitting to authorities they were "taken-in" by claims offering inexpensive hope for a cure-all device to sharpen hearing.

The hearing aid is claimed to have no batteries, to be powered by body heat, and to be the invention of a world famous Project Mercury scientist. Ad-

vertisements have been placed in Fox Valley newspapers the past four years by Louis Zimmerman, 52, a former Manitowoc furniture store owner, now operator of Zimmerman's Hearing Aid Center.

The claims of the seller are currently under study by district attorneys of five counties, by chambers of commerce in communities where the device has been sold, by the State Department of Agriculture's trade practices division, and by an ethics committee of the state hearing aid dealer's association.

Zimmerman has lived most of his life in Manitowoc, police there report, and there have been few, if any complaints of Zimmerman's business dealings among Manitowoc customers.

Form Letter However, Giles Flanagan, Manitowoc chamber of commerce head, said he has received so many out-of-city inquiries

about Zimmerman, he has drafted a form letter for a Department of Agriculture, a reply. He said the letter is on file with the Milwaukee Better Business Bureau.

Alvin Kanfers, a Manitowoc hearing aid dealer and the only competitor of Zimmerman's in some time, confirmed that Zimmerman does little local business, and is seldom at his home-office at 3509 MacArthur Drive.

He said Zimmerman does advertise with a local newspaper, and has been forwarded County residents have expressed strong dissatisfaction with the

practices division of the State device and Zimmerman's service.

Gerard Hietpas, 235 W. Wisconsin Ave., Kaukauna, took a small claims judgment for \$313 which he claimed was for a defective hearing aid device he purchased in October, 1963.

He said he has received complaints from Shawano, Calumet, Winnebago, Waupaca as appear to answer the claim against him.

A rural Menasha farmer, Ted Vandenberg, route 1, said he has been forwarded to Ray Pytel of the trade

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# Oshkosh to Let Bids For \$3.5 Million



## Lost Christmas Card Arrives In Manawa 28 Years Late

MANAWA — The card wished the Clarence M. Strebe's a "Merry Christmas."

It arrived in the mail recently, a bit late for this past Christmas but 28 years late for the holiday for which it was intended.

The postmark on the yellowed envelope was "Amherst, Dec. 21, 1936." Mrs. Strebe's sister and her husband, Mr. and Mrs. Karl Damrau, Amherst, had mailed the card to the Strebes when

Franklin D. Roosevelt was president and World War II was still five years off.

The Strebes lived at Weyauwega at the time. Since then, they have moved seven times.

Somehow the card wound up at New London where the original envelope was placed into a larger one and forwarded to addresses.

Postage on the second envelope was five cents. On the original it was 1½ cents.

## Elementary Grades Included

# Oshkosh School Staff Set Summer Class Talks

OSHKOSH — Oshkosh Superintendent of Schools Perry A. Tipler will meet with principals of the various grade schools and areas.

An expanded program at high school Wednesday a.m. to discuss the new summer Oshkosh High School will include a remedial ninth grade program announced here.

English course for students who have failed it. Also offered will be courses dealing with reading, United States history and personal typing.

Another addition this year will be the Gregg NoteHand course, a brief, easy-to-learn writing method used to take notes much more rapidly and easier than longhand. This course is open to students in 11th and 12th grades.

Other high school-level subjects covered include general shop, maintenance of the gasoline engine, home economics, fine arts, trigonometry and driver education.

The WSU-O Campus School, which and United States history program is divided into six parts. It will also offer enrichment kindergarten through grade six courses for students who cannot schedule wanted electives at the high school level into their work in advanced areas normally not covered during the regular school year.

At the junior high level, the remedial work in reading will be offered for students in grades three to eight at the air-conditioned Lincoln School. Students who apply will be selected and grouped according to needs. The clinic will use materials for group activities and individual

mentation skills.

Turn to Page 2, Col. 4

## Early Spring Municipality Projects Set

OSHKOSH — Bids will be taken at 11 a.m. Wednesday for the sale of \$3,115,000 in bonds to finance school and library construction.

The council will meet later in the day to act on the bids.

Library construction will account for \$515,000 of the bond issue and school construction and land purchases for \$26 million.

Distribution of the school construction costs is:

West Side Junior High School to accommodate 700 pupils, \$1,330,000.

Franklin Elementary School addition of 12 classrooms, \$286,000.

Merrill Junior High School addition, \$184,500.

Merrill Junior High heating plant, \$45,700.

Webster Stanley Junior High addition, \$373,000.

Merrill Junior High remodeling, \$29,100.

Jefferson Elementary School remodeling, \$20,000.

Longfellow Elementary School remodeling, \$10,000.

Smith Elementary School remodeling, \$33,000.

South Park School remodeling, \$15,000.

Dale Elementary School remodeling, \$15,000.

Land Purchases Purchases of land for future school projects, \$258,400.

The bonds will be retired March 1 of each year from 1966 through 1985. The first three years \$60,000 will be retired annually and the last 11 years \$150,000 will be retired each year. In the other six years the amount will vary with the highest amount to be retired in a single year set at \$325,000 in 1973.

No new bonds will be issued for another 90 days after this issue.

Bond principal retirement already scheduled this year totals \$658,022 with the interest payment \$495,546, making a

Turn to Page 2, Col. 4

# Receive Bethel Bid Wednesday

## Skilled Nursing Care Home Is Non-Sectarian

OSHKOSH—Bids will be received at 2 p.m. Wednesday at Christ Lutheran Church for the new 100-bed Bethel Home for the Aging.

The new skilled nursing care home will be built just south of Oshkosh High School. Although sponsored by the Lutheran Congregations of Oshkosh, the fund-raising drive last year encompassed other denominations and admission to the home is on a non-sectarian basis.

The building committee for the new Bethel home will meet Friday night at Christ Lutheran Church to review the bids and will make its recommendations to the corporate assembly which will meet either the first or second Friday evening in March.

It is hoped that construction may begin in late March or early April following the awarding of the contracts by the corporate assembly.

Designed by Irion and Reinke, Oshkosh architects, the two-story building will have a basement. It is planned for the eventual addition of another 100-bed unit.

The extent of the project to be undertaken at this time depends on the size of the bids, such as whether an optional chapel and piping of oxygen to second floor rooms will be included.

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**Making Their Debuts as Symphony** orchestra conductors this afternoon are three sixth grade students above, winners of the contest in the Oshkosh schools last week. Each will direct the Oshkosh Civic Symphony Orchestra in a selection at the annual children's concert at 3 p.m. today at the Oshkosh High-Civic Auditorium. They are, left to right, Kathy Coates, Michele Andrews and Eugene Wright Jr. (Post-Crescent Photo)





Rehearsals Are Underway for the Oshkosh Community Players production of "Cloud Seven" scheduled for presentation March 10 to 12. Richard Rietz, in his role as Newton Reece, organization man who kicks over the traces awakens his wife, Mary Stembrecher, with a blast of a horn. At the right is Martina Hartman, Wisconsin State University-Oshkosh student who is making her Players' debut in this show. (Post-Crescent Photo)

## Community Players To Give 'Cloud Seven'

Veterans, Newcomers Included in Cast for Presentation of Comedy March 10 to 12

OSHKOSH — Veterans and an Oshkosh industrial plant newcomers make up the cast of "Cloud Seven," a comedy by Max Wilk as a mild satirical family comedy. It is the story of a man who has been in the Oshkosh Community Menasha Martina Hartman is a student at Wisconsin State University-Oshkosh and is making her debut also in this play. Mike Pingry of the Wisconsin State University-Oshkosh faculty delivery boy, also is new to the "Cloud Seven" is a three-act group and is an Oshkosh High student.

In the lead role is Richard Rietz, an Oshkosh industrial engineer with 12 years of acting experience in college and high school plays and the Oshkosh Community Players, with which he has been associated for five years.

Mary Stembrecher will play his wife. She too has appeared in previous Community Players' productions as well as directing one play and working backstage or others.

Other veterans in the cast include Tom and Mary Wildman who in their 10 years with the Community Players have filled numerous roles on stage and backstage. Marilyn Wille, an Oshkosh High English teacher who last summer appeared with the Tenthous Theater at High and Park III, and who has appeared in at least four Community Players productions, John R. Burr, also of the university faculty, who has appeared on the stage here and in Maryland.

Also bringing experience to the cast are Lynn Spaulding, an Oshkosh office worker who has been in two Community Players productions and on the production staff of a third. Shelly J. Cary, a teacher making his debut with the Oshkosh group but with college theatrical experience and Floyd DeVoe, the New York manufacturer of the hearing aid.

The group for about 15 years and is a retired mail carrier.

Roberta Leifermann, a Menasha housewife, is a newcomer to mail address for the firm was a Community Players but has large empty warehouse appeared in high school plays. Late last fall the Federal Trade Commission ordered the same is true for Myra Due, Trade Commission ordered the

## Probe Hearing Aid Dealer's Sales Claims

CONTINUED FROM PAGE 1

has invested over \$900 in hearing aids since he was approached by Zimmerman in October, 1963. He said he answered an advertisement which promised a life long hearing aid. He said the device quit after one hour of operation.

Vandenberg has begun a oneman campaign to halt the advertisements in Wisconsin newspapers and said he has convinced five newspapers not to accept Zimmerman's advertisements.

An elderly Appleton couple told Appleton police last fall that Zimmerman has never returned a \$25 down payment they made on a hearing aid and they have not been able to contact the man since they gave him the device back to service.

An elderly Appleton garage man who purchased a device from Zimmerman said he returned it when he received a but with college theatrical experience and Floyd DeVoe, the New York manufacturer of the hearing aid.

The report showed the aid was being produced in a base ment workshop, and that the housewife, is a newcomer to mail address for the firm was a Community Players but has large empty warehouse appeared in high school plays. Late last fall the Federal Trade Commission ordered the

## Bid Opening on \$3 Million Issue Set in Oshkosh

CONTINUED FROM PAGE 1

Total payment of \$1,274,468. Total bonded indebtedness of the city and school district now stands at \$13,118,930 with the interest to be paid in the next 20 years amounting to \$3,415,360.

Planned for the Merrill Junior High is the addition of industrial arts shops, a drafting room, two science laboratories, a music room, remodeling of the locker rooms, an improved ventilation system, new lockers, new plumbing and refinishing of walls and floors.

Webster, Stanley School. The addition at Webster Stanley Junior High will include four general science laboratories, an industrial arts shop, a drafting room, five classrooms, and a lunchroom-study hall combination to seat 120 pupils, all designed to increase the school capacity to 700 pupils.

The South Park School project is for remodeling and equipping the home economics room. At Smith School the unit elevators are to be replaced and the stairways changed to conform to Industrial Commission requirements. Of Longfellow School stairways will be made fire resistant and acoustical tile applied to the ceilings.

Both the Dale and Jefferson Elementary Schools are scheduled for eventual replacement but until then the board of education desires to make the stairs fire safe at both schools and also to improve the lighting and fireproofing of other parts of Jefferson School.

The land to be purchased is for a site for a future combined technical institute and vocational and adult education school and also for an eventual second high school.

The board of education plans to begin some of the work this summer on the existing schools and also to begin construction as soon as possible of the additions and the new school.

## Oshkosh Airman Given Promotion

OSHKOSH—Robert G. Gear, son of Mr. and Mrs. Gordon S. Gear, 1219 Cedar St., has been promoted to staff sergeant in the U. S. Air Force at Brize Norton Royal Air Force Station at Oxford, England.

Sgt. Gear is a fuel specialist in a unit that supports the Strategic Air Command mission of keeping the nation's intercontinental missiles and jet bombers on constant alert. He is an Oshkosh high school graduate.

His wife, Rita, is the daughter of Mrs. Ralph Stamborski, 611 Waugoo Ave.



Students at Winneconne High School will present their first musical comedy, "Hearts and Gowns," at 8 p.m. Thursday in the school gymnasium. Principals in the cast are, seated, Barbara Rolfs and Stan Plath while standing, from left, are John Achterberg, Kathy Wightman and Judy LaBelle. (Post-Crescent Photo)

## Ski Jump Tourney Will Conclude Iola Winter Carnival

More Than 100 Riders Compete For Trophies in Annual Event

IOLA — The seventh annual Central United States Ski Jumping tournament at 1:30 p.m. today will conclude three days of festivities at the Iola Winter Carnival.

More than 100 riders in four classes will be bidding for the trophies which will be awarded later at a banquet. The ski hill along with a scaffold have been revamped for this year's tournament and jumpers will be out to set a new hill record.

Jumpers from more than 14 clubs in Wisconsin are expected to participate in the meet. Billy Olson, an Eau Claire class A jumper, holds the hill record of 155 feet which he set in 1963.

This year's tournament will be dedicated to Arnold Helgeson, who died unexpectedly Oct. 17 while attending a ski officials meeting at Wausau. Helgeson served as president of the Iola Winter Sport Club for more than 20 years and was instrumental in promoting skiing in Iola and surrounding communities.

In his memory, an "Arnold T. Helgeson Award" will be presented to an adult member and a junior member of the local ski club. The special award will be presented at the annual meeting.

## Winneconne Students to Give Musical

WINNECONNE — Students at Winneconne High School will stage their first musical comedy at 8 p.m. Thursday at the school gym. "Hearts and Gowns" has been selected for their first venture in this field.

Backing up the students will be a small orchestra of Wisconsin State University-Oshkosh students who will furnish the music.

Miss Karen Winckler, English teacher, and Jerome Marchant, instrumental teacher, are handling the dramatic and choral direction respectively for the show.

In the cast are John Achterberg, Stan Plath, Barry Christensen, Ed Ochowicz, Dan Raehl, Barbara Rolfs, Pat Naughton, Judy LaBelle, Marianne Bahrke, Carol Skrubby and Kathy Wightman.

## State Dairy Group Opposes Sale of Colored Oleo

FOND DU LAC—The Pure Milk Products Co-operative board of directors has voiced strong opposition to a proposal to allow the sale of colored oleomargarine in Wisconsin.

"Margarine as a good product sold under its own color and advertised on its own merit is one situation. Quite a different situation is its sale in imitation of butter and that situation we firmly feel should be prohibited in the interest of consumer protection," the PMP officials said.

The PMP officials "think it is obvious that no manufacturer wants margarine colored yellow for any other reason than to more effectively imitate but not clock. Many of the drivers found that driving on the mullpond ice is much different than on the highways.

Trophies were awarded to the dairy research is a booby trap for the dairy farm interests."

New York hearing aid firm to quit advertising that the device had been invented by a former employee of the National Aeronautics and Space Administration and that the device is operated by any other source than a battery requiring frequent recharging.

Since the order, Richard Haviland, an Appleton hearing aid dealer and president of the state hearing aid dealer's association, said the advertisements have been altered, but are still claiming the devices are operated without batteries.

Haviland said prices of the hearing aids range up to \$199. He said that Zimmerman, a non-member of the dealers' association, promises service, but often turns his customers must go to other dealers when the devices need services.

Haviland said that customers cannot find Zimmerman at home. He said one customer waited seven hours at Zimmerman's Manitowoc home before leaving town without seeing him.

Flanagan, in his letter, said Zimmerman claims to be a "certified master audiometrist" and a "registered ultimate" titles which follow his name on his business card and are included in his telephone book advertising.

Haviland said the titles are words which are made up from the names of the two hearing aid devices which he offers for sale.



Working on Their Exhibits for the Youth Inter-faith Day program at Lourdes High School, Oshkosh, from 2 to 5 p.m. today are Karen Mueller, a Wisconsin State University-Oshkosh student from New Berlin, and Joanna Linsley, an Oshkosh High Student, representing the Unitarian-Universalist fellowship. Young people from 11 denominations are co-operating in the program. (Post-Crescent Photo)

## Zoning Changes Bring Problems To Aldermen

CONTINUED FROM PAGE 1

of Oregon Street and W. 20th Avenue and the southeast corner of Oregon Street and W. 24th Avenue.)

Do you establish a particular site as non-conforming to eliminate a long-time future continuance of a commercial or light industrial site in a residential area, hoping to clear such uses from a residential area?

But, if you do that, what about the owner of that com-

mercial or light industrial building who has been there for years and now because he is non-conforming to the proposed use of his land, finds it very difficult to obtain money from lending agencies for the operation of his business?

It was pointed out at last Friday's session that banks and other lending agencies are hesitant to lend money to businesses which are in a non-conforming category.

Along with these questions is continuance of a zone

the problem of "spot zoning" is when and under what circumstances?

This question was raised by council members during their discussions Friday. They wanted to know how big the "spot"

constituted "spot zoning" or

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Wausau — 1-2-3

"Mr. X" presents ELECTROVOC WEATHER 36 Times Daily

**"Wausau's GOT IT"**

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- KING SIZE Portable Service
- SOFT-WATER Service
- AUTOMATIC RENTAL

**Culligan**

Automatic Softeners

- MARK I Budget Automatic
- MARK II Thinking Automatic
- MARK V For Problem Water
- MARK XII Cabiner Style
- CULBROOK Manual Softener

**Culligan**

- COMMERCIAL MARK V
- HiFlo Softeners Commercial
- HiFlo Taste and Odor REMOVAL Commercial

**Culligan**

- SOLUTION FEEDER
- RUST CONTROLLER
- COOLING TOWER Treatment
- HyDro-Cleer SWIMMING POOL FILTER

**Culligan**

- CUL-CLEER Water Conditioning System
- DEMINERALIZERS
- AUTOMATIC TASTE and ODOR Remover
- WATER SOFTENER SALT

**Culligan**

Industrial

- ECONO-LINE Automatic Softener
- ECONO-LINE Manual Softener
- ULTRA-LINE Water Softeners (FOR INDUSTRY)

**Culligan**

COMPACTS

- SOFTENERS Compact
- DEMINERALIZER Compact
- FLUORIDE REMOVAL Compact
- HYDROGEN SULFIDE REMOVER Compact
- IRON REMOVER Compact
- TASTE & ODOR REMOVER Compact
- PURIFICATION UNIT Compact

**Culligan**

"Bio-degradable"

- LAUNDRY SOAP
- BEAUTY SOAP
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- DISHWASHER COMPOUND
- LAUNDRY FRESHENER

...Just Call Your

**CULLIGAN MAN!**

RE 4-1330 or VA 3-4535 Appleton, Wis.



Dixie Thompson



Marcia Redemann



Janet Hendricks



Mary Koehn

# Aspirants Stand in Line

## Finalists Prepare for March 6 Pageant

OSHKOSH — The flu bug hit some of the Miss Oshkosh contestants this week but rehearsals went ahead anyhow as the countdown neared for the big show. The pace was quickened somewhat as the 10 finalists reached the two-week mark in their preparation.

The Miss Oshkosh Pageant will be held at 8 p.m. on March 6 at the Oshkosh High School-Civic Auditorium. The production is sponsored, for the second year in a row, by the women's division of the Oshkosh area Chamber of Commerce. Mrs. Richard Lewis is the producer with Richard Ziebell as musical director. Co-chairmen of the pageant are Miss Georgianna Kenfield and Miss Ardye Kolterjahn.

The "stars" of the show will be the Misses Helga Burkards, Joan Bylow, Patricia Dolphin, Judith Esser, Janet Hendricks, Mary Koehn, Marcia Redemann, Sharon Singstock, Dixie Thompson and Carol Zentner. One of these girls will win the crown now worn by Yvonne Fritz and will represent the host city in the Miss Wisconsin Pageant June 22-26.

All but one of the girls are students at Wisconsin State University-Oshkosh.

**Native of Latvia**  
A native of Riga, Latvia, Miss Burkards came to the United States in 1950 and has lived in Wisconsin ever since. The senior from Berlin at-

tended Berlin High School and has training in ballet, piano and forensics. She enjoys water and snow skiing, swimming, dancing and knitting.

A junior from Neenah, Miss Bylow is the sister of the former Jill Bylow, Miss Oshkosh of 1963. The art major likes to sew, ski and play the piano. She is interested in public relations work.

Miss Dolphin's training includes work in modern dance, accordion and the French horn. The WSU-O sophomore is from Menomonee Falls and is majoring in physical education. She lists dancing and sports as her hobbies.

Miss Esser works at a local beauty salon and would like to study advanced hair styling and coloring. The Oshkosh High School graduate enjoys the theater, church work and baton and ballet.

Knitting and sports are high on the list for Miss Hendricks, a WSU-O sophomore from Casco. She plays clarinet and has training in chorus.

A Wautoma High School graduate, Miss Koehn is a sophomore at the university. Her hobbies are singing, forensics and fencing.

**Serves as Volunteer**

Volunteer work at Winnebago State Hospital is one of Miss Redemann's favorite pastimes. She was graduated from Oshkosh High School and is employed in an Oshkosh lawyer's office. She has had special training in singing.

Miss Thompson is a graduate of Winnebago Lutheran Academy, Fond du Lac. She is a freshman at the university

and enjoys dancing and sports.

Knitting, swimming and the theater are the hobbies of Miss Singstock, a graduate of Oshkosh High School. She is a sophomore at the university, with training in voice, piano and dancing.

A university sophomore, Miss Zentner likes judo, photography, jazz music, swimming and riflery. She lived in Bavaria, Germany, for two years and studied dancing with German and Russian teachers. The Oshkosh High School graduate also has had training in violin, piano and dramatics.



Patricia Dolphin



Joan Bylow



Sharon Singstock



Carol Zentner

## Oshkosh Women's News

February 21, 1965

Sunday Post-Crescent C3

### WSU-O Coeds Honor Fathers

OSHKOSH — Dads of Wisconsin State University coeds were guests of honor Saturday night at banquets sponsored by the Associated Women Students Organization. The fathers and their daughters enjoyed Swiss

steak dinners at Bethlehem Lutheran Church and First Congregational Church.

The program included Open Houses at the dormitories and sorority houses and a look at the Titans as they battled Platteville's Pioneers. Before the dinner the group had a sing-along and listened to interpretative readings by Cheryl St. John, Appleton, and Judith Rogers, Crivitz.

**Among Guests**

Faculty guests were Dr. Roger E. Guiles, Dr. William E. White, Mrs. Ruth Nelson, Miss Barbara Frisbie, Miss Lois Jean Fiedler, Miss Nadine Nelson and Miss Sheila Rain.

General chairman of the event was Judith Burrows, Brookfield. Committee heads were Susan Christensen, Larsen, tickets; Pamela Holmes, Sturgeon Bay, programs; Kathleen Kattner, Manitowish, and Sharyn Mueller, New Holstein, arrangements; Carol Baumeister, Kaukauna, decorations; and Linda Elling, Brookfield, and Judith Meikle, Sturgeon Bay, publicity.



### Mrs. James Bleuer Marriage Promises Exchanged

OSHKOSH — James C. Bleuer claimed Miss Gwendolyn Leona Hall as his bride in a 3 p.m. ceremony Saturday at St. John Evangelical Lutheran Church. The Rev. Erling W. Rabe officiated at the double ring rite.

Parents of the bride are Mr. and Mrs. Lynn C. Hall, 2006 N. Main St. The bridegroom is the son of Mrs. Ruby Bleuer, 219 W. 16th Ave.

The bride chose her sister, Miss Joan Marie Hall, as maid of honor. Attending as bridesmaids were Miss Nancy Jane Rand and Mrs. Joseph Brown.

LeRoy Dehn served as best man, with Gary Rand and Al Huber assisting as groomsmen. Larry Hildebrand and James Hall ushered guests.

A reception was held at the VFW Hall. After a southern wedding trip the couple will be at home at 219A W. 16th Ave.

The bride is employed at Muza Sheet Metal Co. Mr. Bleuer is a mechanic at Joe Schwabe Service Station.

Miss Schultz was graduated from Neenah-Menasha Vocational School of Practical Nursing and is employed at the Twin City Clinic, Neenah. Her fiancé is employed by Thilmany Pulp and Paper Co., Kaukauna.



Miss Ilene Schultz

Mr. and Mrs. Harry Hameister Sr., 720 W. Third St., Appleton.

Miss Schultz was graduated from Neenah-Menasha Vocational School of Practical Nursing and is employed at the Twin City Clinic, Neenah. Her fiancé is employed by Thilmany Pulp and Paper Co., Kaukauna.



Helga Burkards



Judith Esser

### Pair Weds In Double Ring Rite

OSHKOSH — Wedding promises were exchanged by Miss Gail H. Diley, route 1, Omro, and Richard A. Michalak, Fond du Lac, at an 11 a.m. nuptial mass Saturday at St. Peter Catholic Church. The Rev. Ralph Merkatoris officiated at the double ring ceremony.

Parents of the bride are Mr. and Mrs. Howard Diley, route 1, Omro. The bridegroom is the son of Mr. and Mrs. Frank Michalak, 225 S. Hickory St., Fond du Lac.

Miss Nancy C. Diley, Chicago, served as maid of honor. Assisting as bridesmaid was Miss Nancy Michalak. Miss Roxanne Markowski was flower girl.

Best man's duties were performed by Daniel Roligen, Fond du Lac. Leslie Diley served as groomsmen and Stephen Ashley attended as ring bearer. Guests were ushered by Donald Ashley and Robert Smet.

A reception was held at the Columbus Club.

The bride attended Wisconsin State University. She is

employed at the First National Bank. Her husband, a senior at Wisconsin State University, is employed at the Kroger Sausage Plant, Fond du Lac.

The couple will reside at 619 E. Parkway Ave.

### K of C Ladies Plan Luncheon

OSHKOSH — The Knights of Columbus Ladies will hold their monthly luncheon at 1 p.m. Tuesday at the KC Clubhouse.

Mrs. J. Douglas Fraser is program chairman. Committee members handling reservations are Mrs. John Carroll, Mrs. Loretta Hill, Mrs. Richard Hill, Mrs. Lawrence Ilk, Mrs. Vincent Kempinger, Mrs. William Ristow and Mrs. Clarence Youngwirth.

### Newcomers Club

OSHKOSH — The Oshkosh Newcomers Club will hold a "Mardi Gras" dance at 9 p.m. Saturday at the Elks Club. Prizes will be awarded for the best masks.

Serving on the dance committee are Mr. and Mrs. Gerald Helgren, Mr. and Mrs. David Eyras, Mr. and Mrs. Lee Doberstein, Mr. and Mrs. Frank Gerstenecker and Mr. and Mrs. Vernon Webner.

### Vows Said In Catholic Ceremony

SHEBOYGAN — Miss Louise Anne Wysocki, Stevens Point, and Howard Schneider Jr. were married at 11 a.m. Saturday at St. Dominic Catholic Church. The Rev. John Volz officiated at the double ring rite.

The bride is the daughter of Mr. and Mrs. Bernard Wysocki, Stevens Point. Parents of the bridegroom are Mr. and Mrs. Howard Schneider, 2311 Henry St., Sheboygan.

Miss Nancy Schroeder attended as maid of honor. Assisting as bridesmaids were Miss Eunice Wysocki and Miss Nancy Schneider. Miss Bobbi Lynn Drews acted as flower girl.

Best man's duties were performed by Peter Wiegeling, Thomas Dassow and Kenneth Lensmeyer served as groomsmen. Kelly Joe Michael attended as ring bearer. Guests were ushered by James Loeffler and Tony Buschmann.

A reception was held at Sky Gardens, Sheboygan.

The bride attended Wisconsin State University, where she was affiliated with Althean Sorority. Her husband is a senior at Wisconsin State University-Oshkosh.

The couple will live at 2307 Oregon Street Road, Oshkosh.

### Coeds Enter 'Best Dressed' Competition

OSHKOSH — Wisconsin State University coeds have until Thursday to enter the "Best Dressed Girl" campus competition. The nation-wide contest is conducted annually by a national magazine. The WSU-O event is sponsored by a student government committee.

Entries will be judged on the basis of dress in a typical campus outfit, a daytime off-campus dress and a party dress. Finalists will be selected on Sunday, Feb. 28. The university winner will be photographed in the three costumes and the pictures will be sent to the magazine which will select the "Ten Best Dressed Girls in America."

National winners are guests of the magazine for two weeks in New York. Last year Miss Lynne Morton, daughter of Mr. and Mrs. John Morton, 32 W. New York Ave., held today at the Reeve Memorial Union.



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## IMPORTANT NOTICE!

We Will Be **CLOSED**  
Monday, Feb. 22nd **UNTIL 6 P.M.**

To Prepare for Our Famous Annual

## END-OF-SEASON CLEARANCE SALE

All Remaining  
**FURS and CLOTH COATS**

Will Be Priced to Go!

We Will Be **OPEN 6 to 9 P.M.**  
**MONDAY NIGHT, Feb. 22nd**  
To Start This Spectacular Bargain Event!

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Monday Night's Post-Crescent for Details!

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fine quality  
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Sophomoe Barbara Mueller reigned as sweetheart of the first annual Future Farmers of America Valentine dance at Winneconne High School last weekend. She is the daughter of Mr. and Mrs. Raymond Mueller, Winneconne. (Post-Crescent Photos)



# Oshkosh Sports News

## Butzlaff Has Lengthy Career as a Spearer

### 143-Pound Sturgeon Called Highlight Of Ed's Experience

OSHKOSH — Edward Butzlaff Jr., 2886 Fond du Lac Rd., Butzlaff, 47, who operates two Oshkosh, has been spearing separate businesses here — a sturgeon for about 20 years and, roofing and siding company and with the exception of two a hardware store — mans his seasons, has gotten himself one shanty every day each year o. the big fish every year. But the highlight of his two weeks until he gets his sturgeon spearing career came prize. The limit is one per Wednesday morning of last person per season and he got week when he got his gaff into a his early this year. In the process, he received widespread publicity with his catch, the biggest seen in the state this year.

## Hergert Holds Archery Lead

### Sets New Record Of 2,864 in Oshkosh League

OSHKOSH—Hergert Sport Center set a new record in the Oshkosh Recreation Department Indoor Archery League last week with a 2,864 score against Pelles and Johnson Sign Company, which shot a respectable 2,730.

The old record of 2,860 had been equaled by Hergert twice this season.

Al Stife, Ed Koch and Bob Nagler connected for scores of 746,732 and 700 en route to the record. Jerry Stadler had a 754 for the losers.

With the win, Hergert retained its unbeaten record of 9-0, while second place Rasey Archery, 8-1, Wallop Bell Machine Company No. 2, 2,710-1,630. Bud Rasey led the winners with 708.

Tower Paint Company maintained its hold on third place, despite a perfect end by Dave Bloechl of Oshkosh Bow Benders. Tower upped its record to 7-2 with its 2,681-2,542 victory. Bloechl had a 711, the same tally achieved by Tower's Jack Irig.

In the other match, Oregon clothing won by forfeit over Beer Garden. The Clothing Archers shot a 2,205 for practice.

## Lawrence Frosh Matmen Win

The Lawrence University freshman wrestling team posted a 33-13 victory over the St. Norbert at Alexander Gym Saturday.

The victory was the second for the Lawrence frosh in two dual meets. Ripon fell, 33-5, 34; Misfits 51, IOU's 24; Jalo before the Viking yearlings earlier.

Lawrence freshmen who scored pins included Neal Russell (115), Steve Fisher (123), Jerry Nightingale (130), Earl Tryon (157), Jeff Brenneke (177) and Bill Mittlefehdt (191). Roger Quirdal won on a 2-1 decision.

## Oshkosh Sports Safari

# Rec Department Grade Cage Loops Show Promise of Talent for Future

BY TIGER BROOKS  
Post-Crescent Staff Writer

Not every team has the distinction of being "rated." It's probably just as well since there are enough rating services to confuse even the most exact sports fan. Newspapers have their "all" teams, wire services have their "all" teams, conference have their "all" teams and sportswriters and magazines have their "all" teams.

It gets to the point where some folks feel their ball club is out of it unless it's rated "all" something or other. They watch the weekly ratings like some people watch the stock market reports.

There are some basketball players in Oshkosh who don't have to worry about moving up or down on anybody's Top 10 chart. They're the fellas who participate in the Oshkosh Recreation Department's 7th, 8th and 9th grade leagues. Their followers think they're number one no matter what their records are and no matter where they stand in their respective divisions.

Most of the teams in these leagues have completed their Friday.

ready to take to the floor for its final game.

At this age level, officials purposely do not stress individual performances. They feel the boys are in it for the fun of competing and for the experience it will give them. Nevertheless, some of the "cream of the crop" ball players on future varsity squads at Oshkosh and Lourdes high schools will probably come from these teams.

In fact, the Lourdes 9th grade team is one of the undefeated units, scoring 435 points to opponents' 259. Scoring-wise, the best performance was by St. Vincent's in the 8th grade National League. This team swished in 551 markers and allowed the opposition only 167 points.

Merrill took the 8th grade American League honors with a perfect record, tallying 401 points and giving up 173 to "enemy" squadrons.

In its final game of the season, Webster Stanley (9-0) was to meet Merrill in 7th grade American League action Friday.

There have been some lopsided scores in these games and the punched out this transmission some have been decided by one matter but seemed a little three of the squads had finished point. Either way, it doesn't play unbeaten (10-0) and a really matter. The important thing, as the late Grantland tiger on your private line!



Three-Year-Old Bobby Boese Jr., son of Mr. and Mrs. Robert Boese, 2778 Fond du Lac Rd., Oshkosh, looks over the 143-pound sturgeon speared Wednesday by Edward Butzlaff Jr., 2886 Fond du Lac Rd., Oshkosh. Butzlaff's prize was just one inch short of the state sturgeon spearing record of 80 inches set in 1953. (Post-Crescent Photo)

## WSU-O Senior Has Scorebook

# Hall-of-Famer 'Kid' Nichols Played In '08 Oshkosh-Fond du Lac Game

BY DAVID F. WAGNER  
Post-Crescent Staff Writer

OSHKOSH — Few area people remember personally a baseball game played at Fond du Lac better than 56 years ago, but for William F. Wingren, 1021 Evans St., Oshkosh, the contest represents one of his most prized possessions.

The Wisconsin State University-Oshkosh senior has the scorebook of one of the most unusual baseball battles ever staged. The game, between two teams from Oshkosh and Fond du Lac, went 23 innings and featured several facts which

pitcher, who is now a member of baseball's Hall of Fame.

Wingren came into possession of the scorebook and some correspondence about 10 years ago when a prominent Oshkosh attorney, Ed M. Hooper, died. Wingren's mother had been a secretary for Hooper and, upon his death, brought the scorebook to her son who was just beginning to take an interest in baseball. Hooper's connection with the game was that he had been scorekeeper.

Remembers Game When "Kid" Nichols was



"Kid" Nichols, a Baseball hall-of-famer, played in a famous 23-inning game between Oshkosh and Fond du Lac in 1908.

combined to make it a most interesting outing. Played Aug. 3, 1908, the game was finally won by Oshkosh, 4-2. Several of the oddities connected with this particular game included the fact that each pitcher went the distance, neither pitcher allowed a base on balls, neither hurler hit a batsman or delivered a wild pitch and neither catcher permitted a passed ball.

To make the game even more noteworthy was the fact that the manager of the Oshkosh team was Charles "Kid" Nichols, a former major league

inducted into the Hall of Fame on May 8, 1949. Hooper sent a letter of congratulations to Nichols and in the letter re-nichols the famous pitcher of the game. In a return letter two weeks later, Nichols said in part: "I remember the game you spoke of very well -- it was a most interesting game. It was wonderful." Wingren also has the copies of Hooper's and Nichols' letters.

Both teams scored two runs each by the end of the second inning, which concluded scoring until Oshkosh tallied twice in the 23rd frame. The opposing pitchers were Pinkney for Oshkosh and Reilly for Fond du Lac. Nichols himself started in center field, but in three trips he grounded out to the second baseman twice and struck out once and he replaced himself in the 10th inning with a man named White.

A sports writer can sympathize with Hooper in the problems he must have had in scoring such a game. His particular scorebook was a Spalding model which said it was "Easily Compiled For The Use of Baseball Reporters and Official Scorers." On that day, however, the space for 11 innings was hardly enough and Hooper had to resort to a catch-as-catch-can arrangement and hope for the best. He did a good job and the book is still easily readable today.

In his letter to Nichols, Hooper raised a question relating to Charlie Grimm, the then manager of the Chicago Cubs. Hooper said: "Question: What would Charlie Grimm give to have a couple of pitchers like that? Last evening I listened to the Cub pitchers give the Giants 10 free passes."

The game may have been played between two relatively unimportant teams, considering the national picture, but Nichols' connection with it and the time value make the material worth a great deal to William Wingren.

## Rudolph Paces Beloit Victory

GRINNELL, Iowa (AP)—Beloit raced to an early lead and rolled to a 99-78 conquest of

## Rohner's Still Unbeaten in Oshkosh Loop

OSHKOSH — There were four undisputed leaders in the Oshkosh Recreation Basketball Program following last week's action.

The only unbeaten team was Rohner's Furniture in the AA League with a 10-0 record. Other leaders, all with 9-1 marks, were My Brother's Place in the AAA loop, Louarti's Pizza in the Thursday Commercial circuit and Mutual of Omaha in the Tuesday Recreation League.

Standings:

AAA — My Brother's Place 9-1, Haberkorn's 8-2, B and B Tap No. 1 7-3, Nofike Lumber 3-7, Coe Drug 3-7, First English Lutheran 0-10.

AA — Rohner's Furniture 10-0, Black Cat Chimney 8-2, Kiekhafer 5-5, First National Bank 5-5, Hollow Log 4-6, Magnet 4-6, Nick's Standard 4-6, Oshkosh Technical Institute 0-10.

Thursday Commercial — Lonarti's 9-1, B and B Tap No. 2 8-2, New American Bank 7-3, U.S. Marines 7-3, Morgan Company 4-6, Quella's 2-8, Wardrobe Food Store 4-6, The Rail 2-8, Trinity Lutheran 0-10.

A Milwaukee native, Voltz of Omaha 9-1, Badger Oldsmobile 7-3, Three Oaks 6-4, Copp's regional all-events crown by 60 pins over runnerup Fred Stehling of the University of Wisconsin.

Places Second

Miss Dix won the women's singles title with a 532 three-game series and totaled 1,522 to easily outdistance the field in all-events shooting. Jane Hahn, of La Crosse, placed second in all-events with 1,458, followed by Oshkosh's Sue Judge with 1,426. Miss Dix gained a berth in the women's intercollegiate national event at Portland, Ore., in April.

Coach Ken Thomas' Oshkosh men's team (Voltz, John Laehn, Bill Payne, Mike Bauer and captain Pat Bork) won first place with a 2,734 pinfall. The UW placed second with 2,711. The women's team (Miss Dix, Sarah and Sue Judge, Carol Bloch and Barbara Benes) placed second to La Crosse, 2,270 to 2,242.

WSU-River Falls' Reggie Haag won the men's singles with a 587 aggregate while Voltz placed third with 578. The men's doubles title went to the University of Wisconsin tandem with a 1,173 total. Oshkosh's Laehn and Payne placed third with 1,111, while Voltz teamed with Bauer for fifth place on a 1,104 pinfall.

Oshkosh's twin sister combination, Sarah and Sue Judge, won the women's doubles crown with a 1,063 mark. Second place went to Jane Hahn and an Oshkosh native, Judy Boeder, of La Crosse, with 924.

Sue Judge also placed third in the all-events with a 1,426 aggregate.

The men's team rolled a 183-per-game average. In all, some 200 individuals competed in the

Grinnell Saturday in a Midwest Conference basketball game.

Bob Rudolph paced Beloit to its eighth league victory against seven losses by scoring 29 points.

Jim Frantz led Grinnell, now 4-7 in conference play, with 33 points.

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# Carriveau Has Had Memorable Career

## Backcourt Star Third Highest Scorer in Titan Cage History

BZY DAVID F. WAGNER  
Post-Crescent Staff Writer

OSHKOSH—In early November of 1961, this writer, then the sports editor for his college newspaper, went to the opening basketball tryouts at Wisconsin State University-Oshkosh to see what the quality of the new recruits might be.

There were about three score newcomers trying out for the relatively few openings Coach Russ Young would have available. Of the assorted talents displayed in Albee Hall that day, one diminutive fellow stood out and we asked Young who he was. The coach said his name was Carriveau and he came from Lena. We did not realize at that time that this young man with the hard-to-spell name from the tiny place we had trouble locating on the state map would be an Oshkosh State starting guard for the next four seasons and in the process become the school's third-highest scoring cager ever.

At that time, even 5-9 Doug Carriveau was not aware of how his basketball ability was to affect the rest of his life. It so happened that another small freshman, 5-8 Jim Jaeger of Marinette, was trying out, Carriveau and Jaeger were to become an inseparable pair on the cage court and also good friends in private life. Their friendship led Jaeger to offer setting up Doug with a blind date with a girl he knew from Marinette. This girl is now Doug's wife, Joyce.

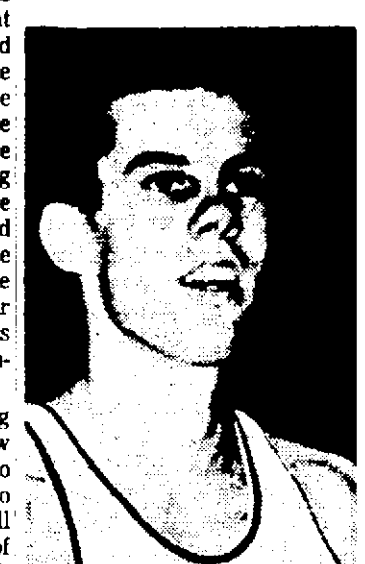
### Attain Reputation

Carriveau and Jaeger quickly attained a reputation in State for breaking training rules the small college circles as the best pair of backcourt men around. Carriveau was always a slightly higher scorer (the ranks second against Whitewater Wednesday in WSU-O annals) But it was night to pass Doug Ritchie's Carriveau's cat-like moves and 1,026 career total and move into scrambling tactics that fans didn't remember most.

Things were not always smooth for Doug, however. Most of his Titan career has been spent overcoming a knee injury which would appear in a Titan home handicap cost Doug quite a few game. When the rush of new points and limited his defensive capabilities, a drawback over-name Doug Carriveau will not come chiefly due to outstanding name a great deal to these reflexes and a certain sixth sense on the court.

Carriveau always seemed to sports writers who have enjoyed hurt opponents most when they and appreciated his talents, did not expect it. Playing behind Doug Carriveau will be remembered for a multitude of little incidents that combine for a came up with super performance and unforgettable mances when the need for whole.

outdoing himself was most important. Several key games in which he starred led Oshkosh State to the National Association of Intercollegiate Athletics (NAIA) tournament in Kansas City in his sophomore year. In the only game Oshkosh played in the spacious arena there, Doug scored 21 points and literally played his heart out in one of his most memorable performances. The Titans lost that game by a scant point, but not because of Carriveau.



Doug Carriveau

A week ago, Doug topped the 1,000 point mark for his Titan career to become only the fourth player at WSU-O to achieve the total. His accomplishment was dampened somewhat because his guard mate and good friend, Jaeger, had been removed from the roster for breaking training rules the small college circles as the best pair of backcourt men around. Carriveau was always a slightly higher scorer (the ranks second against Whitewater Wednesday in WSU-O annals) But it was night to pass Doug Ritchie's Carriveau's cat-like moves and 1,026 career total and move into scrambling tactics that fans didn't remember most.

Last night was sad for both Carriveau and Oshkosh State fans because it was the last of his Titan career has been spent overcoming a knee injury which would appear in a Titan home handicap cost Doug quite a few game. When the rush of new points and limited his defensive capabilities, a drawback over-name Doug Carriveau will not come chiefly due to outstanding name a great deal to these reflexes and a certain sixth sense on the court.

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# Weather Was Variable During Hot, Cold '64

Continued from Page 4

degrees was the hottest day in Appleton since 1965, but the month began cooling off almost immediately and got down to a low of 45 degrees on the 14th. Precipitation of .41 inches was only .45 below normal.

New records began appearing again in September, with 11-time low marks of 39 and 5 on the 14th and 15th. A high of 86 degrees on Sept. 7 was well above the average high of 67.9 degrees, and the 34 degrees on the 28th helped depress the 50.5 degree average low temperature for the month.

The temperature dropped below the freezing point six times during October and set new low marks of 28 degrees on the 9th and 10th. The high record of Oct. 25 was tied when the temperature climbed to 73. A monthly high of 76 degrees came on the 17th and a low of 28 degrees occurred on the 9th and 10th.

### November Snow

Only one measurable snowfall occurred in November,

and that fortunately the day before the deer hunting season began. The 3.7 inch normal total fell short by 3 inches. Two record days were recorded with the high being 68 degrees on Nov. 3 a low of 3 degrees Nov. 30. Average high temperature was 46.4 degrees, and average low, 29.2 degrees.

The mercury never reached 40 degrees in December, the first time this happened since 1954. In addition, a new low record was set Dec. 17 with a reading of minus 15. Only two previous December days have ever been colder, a minus 19 in 1932 and minus 17 in 1933. Precipitation fell 25 of 31 days, including a sparkling 1.4 inches on Christmas Day. Average high was 26.7 degrees and average low was 1.4 degrees.

# Valley Building Broke All Records

Continued from Page 1

\$499,457.

Menasha, \$1,482,211; up \$82,243.

Kaukauna, \$685,430; down \$382,170.

Little Chute, \$316,425; down \$296,925.

Kimberly, \$412,800; down \$163,850.

Combined Locks, \$1,603,335; up \$877,905.

Town of Menasha, \$1,977,000, down \$59,510.

Town of Grand Chute, \$2,320,652, up \$119,000.

Town of Neenah, \$1,229,600, up \$696,425.

construction only, are electrical, plumbing and heating installations which ran into millions of dollars.

New apartment construction continued at a brisk pace last year with fluctuations noted in some communities when comparing the number of multiple units with those erected in 1963.

Next to Appleton and Neenah, the Town of Grand Chute finished third in the building derby and all indications are the township should enjoy a banner year in 1965. Commercial and residential construction is gaining in Grand Chute.

St. Elizabeth Hospital and the Aid Association for Lutherans shared honors for launching the largest single building projects in the region, each obtaining permits for \$2.5 million additions.

### Major Projects

Other major projects for which permits were issued included Einstein Junior High School, \$1.8 million, new YMCA, \$800,000, St. Thomas Moore parish, \$313,304, new fire station, \$500,000, addition to Memorial hospital, \$292,500, plant for Tuttle Press, \$250,000, and addition to Fox Valley Lutheran High, \$245,700.

The Tuttle Press plant represented a breakthrough in Appleton's industrial park, the firm being the first to put up a major operation there.

Neenah's top building projects included a fire station, \$127,710, and new savings and loan office building, \$117,000.

Heading the list of improvements in Menasha was the new First National Bank building.

At Kimberly, a drug store and credit union building, added up to \$56,000.

A \$13 million power plant and \$700,000 school led construction in Combined Locks.

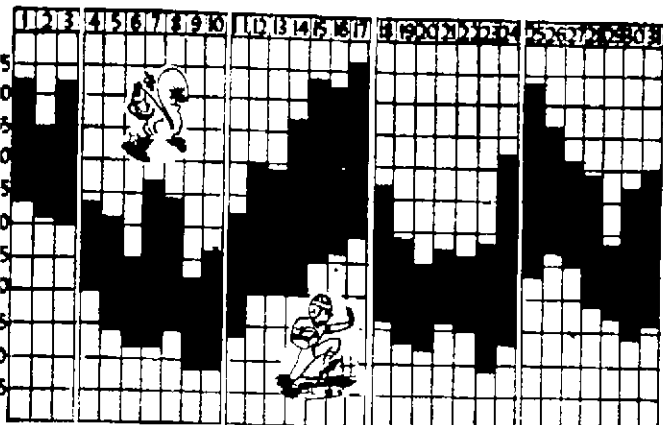
The largest permit issued in the Town of Menasha was for a \$500,000 remodeling and addition at Club Terrace. Other major building included a bowling alley, \$256,000; paper converting plant, \$220,000; power station, \$200,000 and a warehouse, \$160,000.

Start of construction on a new H.C. Prange Co. bargain center represented the biggest project in Grand Chute.

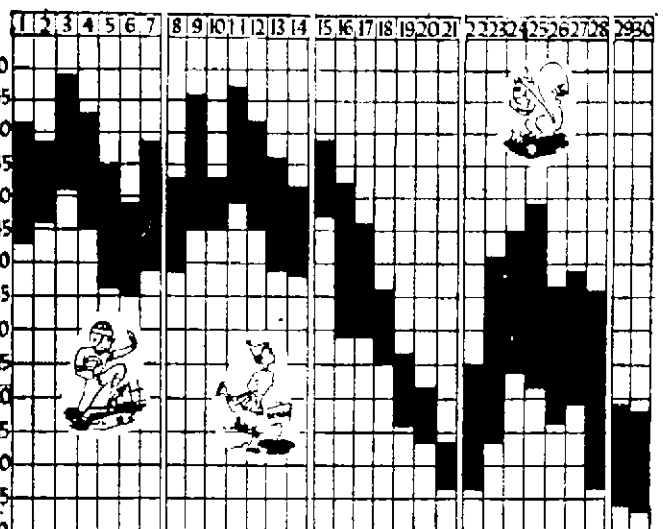
# Yardstick of Construction Growth

Comparison of general construction totals compiled from permits issued in the Fox Cities from 1961-1964:

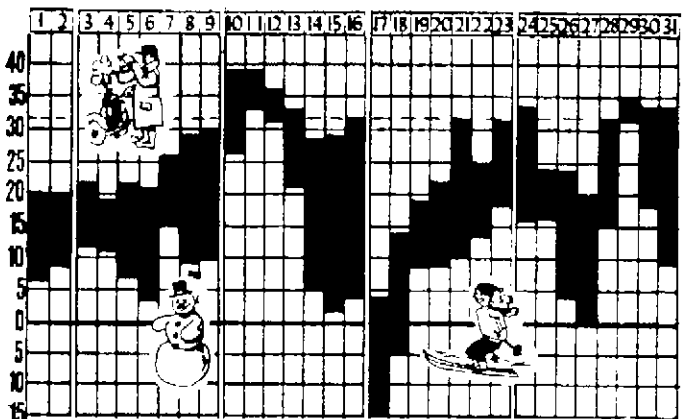
	(1964)	(1963)	(1962)	(1961)
Appleton	\$15,046,494	\$12,013,991	\$9,563,373	\$7,036,169
Neenah	3,168,374	3,667,831	3,690,254	4,730,427
Menasha	1,482,211	2,201,096	1,780,700	866,919
Kaukauna	685,430	2,036,510	3,744,750	936,300
Little Chute	316,425	1,389,968	1,965,916	935,575
Kimberly	412,600	1,067,600	4,013,150	1,192,125
Combined Locks	1,603,335	603,350	483,160	512,680
Town of Menasha	1,977,000	576,450	1,841,975	2,269,500
Grand Chute	2,320,652	725,430	478,090	183,000
Town of Neenah	1,229,600	533,175	493,950	1,889,810
	\$29,242,121	\$24,815,401	\$28,055,318	\$20,552,507



**October** — New low records were set on the 9th and 10th and a new high on Oct. 25. Most of the pleasant weather during the month occurred on weekends. Precipitation of 0.5 inch was 1.45 inches below normal. Average high temperature was 57.9 degrees, low 38.4 and mean temperature 48.2 degrees.



**November** — Weather was divided into two distinct divisions in November with the first half of the month setting two record warm marks and the last half, low temperatures averaging 27 degrees below first half lows. Normally this drop is 8 degrees. Only measurable snowfall came Nov. 20, the day before deer hunting season started. Average high for the month was 16.4 degrees, low 29.2 degrees, and mean temperature 17.8 degrees, 3 above normal.



**December** — This was the first December since 1954 when the temperature never reached 40 degrees. A low of minus 15 degrees set a record for Dec. 17 and came close to tying the low record for the month, minus 19 recorded in 1932. Precipitation and temperatures both were below normal, with 6.4 inches snow totalling, 0.8 precipitation and average high readings set at 26.7, low at 11.4. Mean temperature was 19.1 degrees.

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# Directors Battle Public CD Apathy

## Slow Progress To Implement Master Plans

Civil defense directors of the four-county area continued their battle against citizen apathy during 1964. Although there were some signs of progress, by and large, the struggle was a discouraging one. Most communities have a master plan but implementing that plan into action is the problem.

In fact, one of the directors, George Oaks, Civil Defense director for Winnebago County, blasted the county, several cities and some phases of the state civil defense organization in his annual report to the Winnebago board. He criticized the county for obsolete radio equipment, the city of Oshkosh for "inactivity" regarding two hospital units, the state for delay in approving a fire and rescue plan proposed by the fire chiefs' association and general lethargy of the public. "It seems a disaster must happen before people wake up."

However, there were some bright aspects in his report too. Oshkosh, Neenah, Menasha and the Town of Menasha have organized auxiliary police programs. Progress has been made in the fields of medical training and radiological monitoring and the Town of Menasha shelter program leads the county with spaces and provisions for more than 7,000.

Neenah has shelter room for 1,313 tagged and stocked with provisions. Menasha's shelter program has lagged. The two hospital units intended for Oshkosh were transferred to Winnebago County, making a total of three units now in the county. The units worth \$105,000, are stored at Winnebago State Hospital, Sunny View Sanatorium and Oshkosh Merrill School.

### Control Center

A control center has been authorized in the basement of

the courthouse at Oshkosh and plans are being made to set it up. Several radio and communications tests were conducted, combining use of citizen and amateur band operators, under the direction of Harold Davis, county police radio technician. Capt. Ed Harwood of the sheriff's police has been named safety director and county auxiliary police director.

Lee Penney, civil defense director for Appleton and Outagamie County, reported that the master plan—a document 2 inches thick—had been abridged into a booklet, 34,000 copies of which were mailed to residents of the county. He received the booklet through New residents of the county the services of the Welcome Wagon. Posters interpreting the siren warning system also were distributed.

Richard Novitske and John Stevens attended the shelter manager instructor staff college at Battle Creek, Mich. The first course for shelter managers will begin the end of February. The goal is to train approximately 300 persons in shelter management, two or three for each public shelter.

The shelter program took up a great deal of time as shelter supplies were positioned in 21 buildings throughout the county. The 1962 survey located 51,639 spaces of which 31,561 have been licensed and 30,000 are now stocked with survival supplies. A shelter updating program in 1966 located 8,400 additional spaces in new construction or in buildings missed earlier.

### Three 100 Per Cent

"We probably never will have enough public shelters for everyone because many areas do not have the type of buildings that are suitable for shelters," Penney commented. "However, the major population areas should come close to attaining 100 per cent shelter (The communities of



Christensen Paint and Hardware, Neenah, moved into a new store four times its original size during 1964. The firm added a wall paper department and lawn and garden center. (Post-Crescent Photo)

Kaukauna, Kimberly and Combined Locks now have 100 per cent shelter) but the shelters are not always where the people are."

"There are two ways this problem will be handled, first by continuing to urge the construction of home fallout shelters, and second, we antic-

ipate a federal development program." The latter would provide funds up to \$2.50 per square foot for public shelter in schools, hospitals, welfare buildings and buildings owned by non-profit organizations. Penney urged citizen support of the plan when it comes up for consideration in Congress again this year.

Since the control center has communication lines with virtually every point in the state and locality, the joint civil defense committee decided it should be used as a tornado warning center. An unexpected tornado threat in September of 1964 brought about use of the center for that purpose. However, no tornado developed.

### Monitoring Teams

There are now 36 radiological monitoring teams located throughout the county, equipped with instruments to monitor fallout and to advise government authorities on what actions to take for recovery to normal operations, should their services ever be needed.

Miss Margaret Walsh has been named director of telephone communications for the control center with Sylvester

Eisler as director of emergency transportation. In other activity, members of the Fox Cities Citizens Band Club, Outagamie County amateur radio operators and the Civilian Air Patrol cooperated in providing Halloween night patrol and communication service while a combined CD-CAP exercise, involved search and location of a nuclear weapon theoretically dropped accidentally in Outagamie County.

In Calumet County the Civil Defense program has been in a state of relative suspended animation the last year, according to officials. A medical self-help training program was started in the schools. There are something less than 500 stocked shelter spaces in four locations in the county. However, a total of only eight places were indicated as possible shelters when the original survey was made in 1962.

Lack of a location adequate to establish a communications center has stymied that part of the program. The master plan has been drawn up but major portions have not been implemented. However, the situation in Calumet County is not untypical of many other communities.



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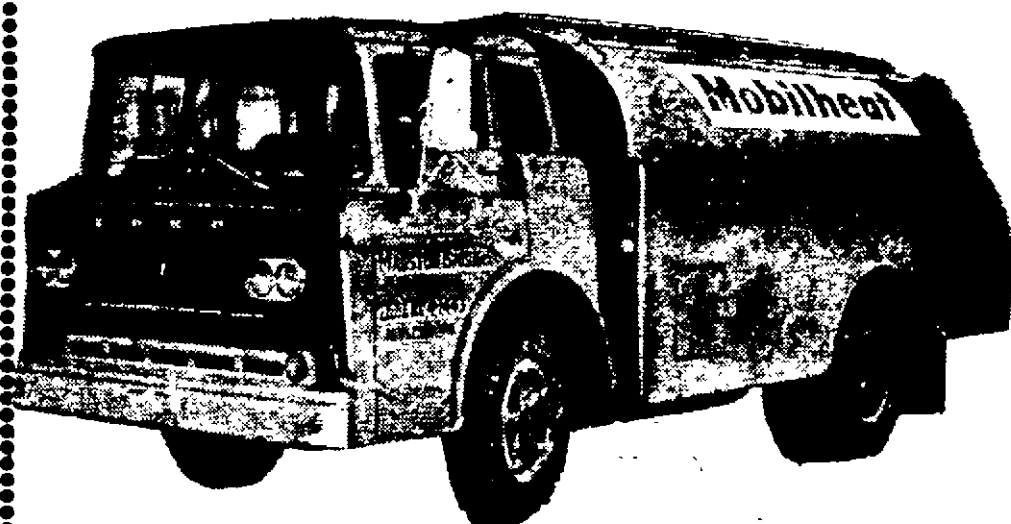
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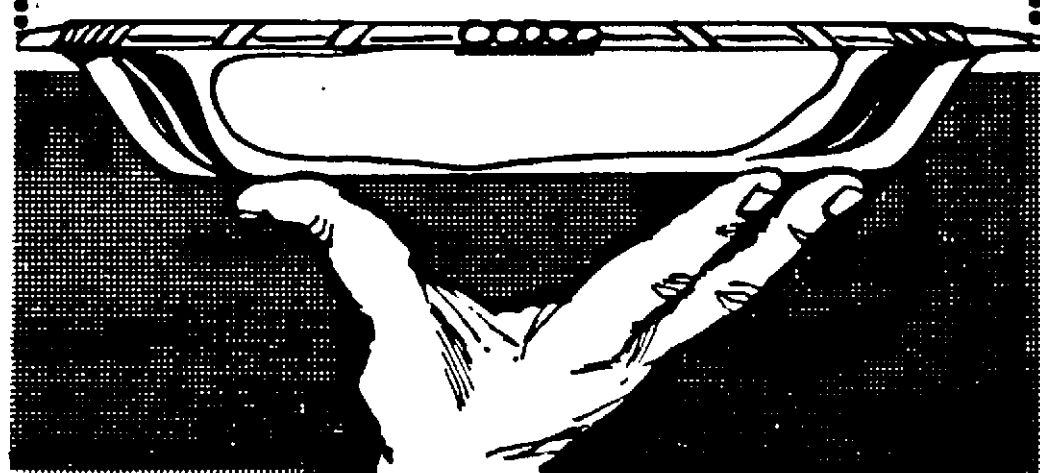


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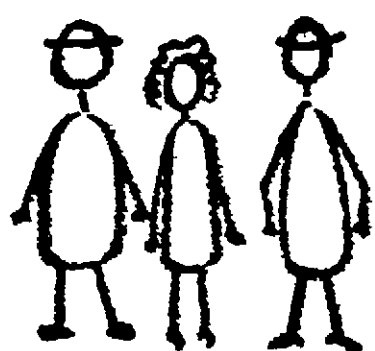
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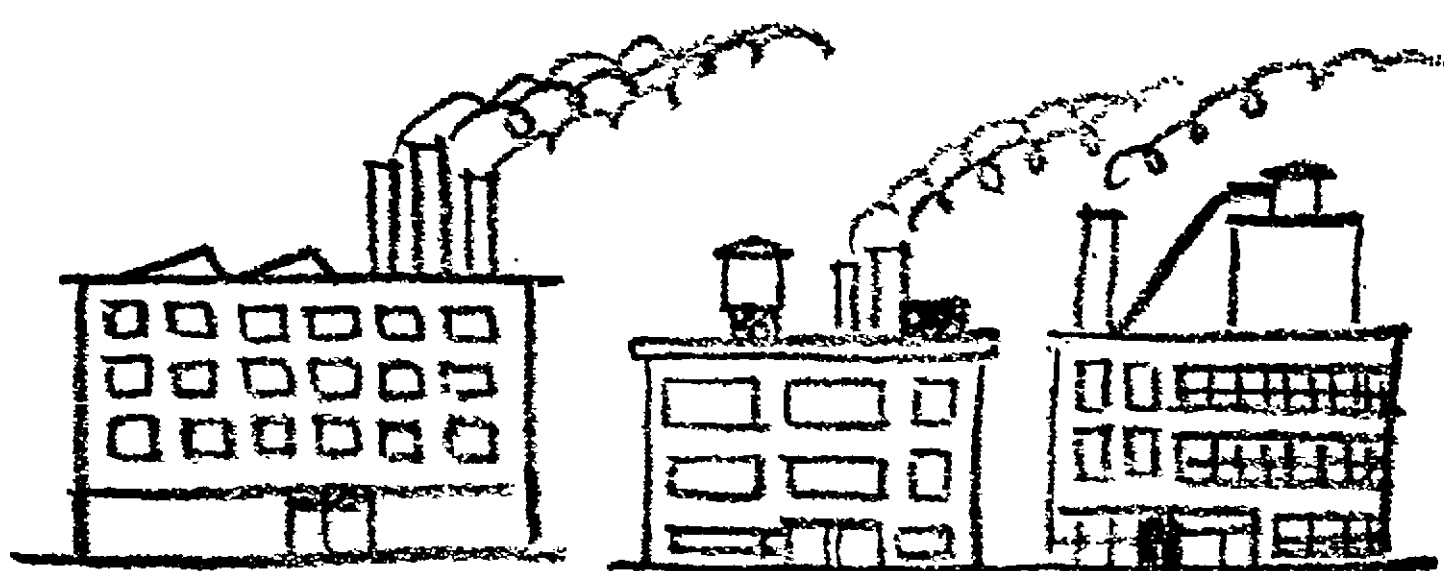


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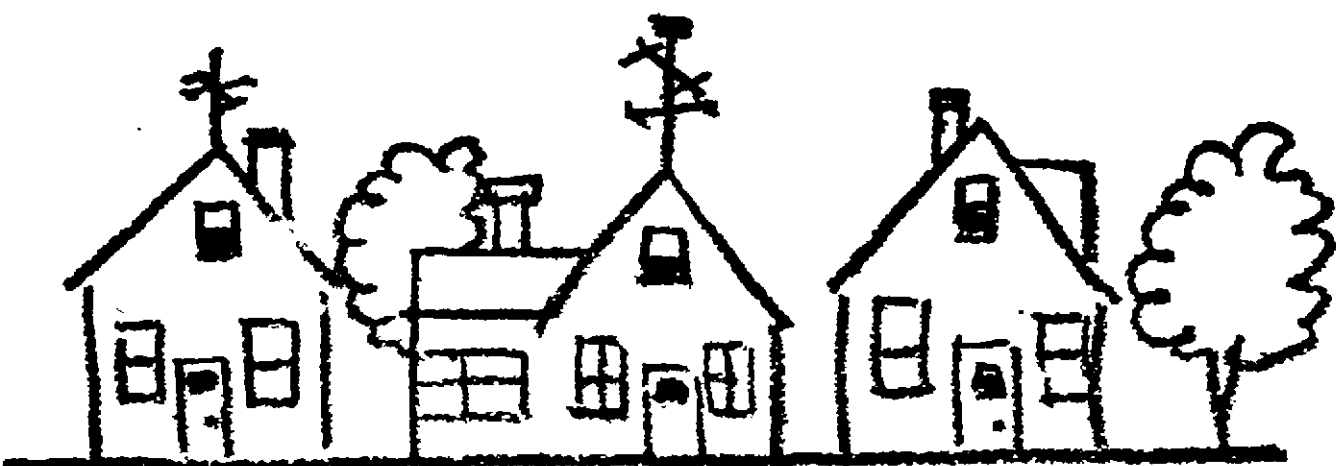
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# Planning Activity Has Greater Significance

## Fox Valley, Wolf River Commissions Proceed Toward Separate Ends

BY TOM RICHARDS

Post-Crescent Staff Writer

Regional planning's role in the Fox Cities continued to take on greater significance in 1964.

The two organizations which contributed to this are the Fox Valley Regional Planning Commission and the Wolf River Basin Regional Planning Commission.

They are similar, yet vastly different.

Fox Valley Commission is made up of 12 government bodies—the cities of Appleton, Neenah, Menasha and Kaukauna, the Villages of Kimberly, Combined Locks and Little Chute, and the townships of Neenah, Menasha, Grand Chute, Buchanan and Harrison.

Wolf River Commission is the combined effort of eight counties—Winnebago, Outagamie, Waupaca, Menominee, Shawano, Langlade, Forest and Waushara.

Primary objective of the Fox Valley Commission is urban planning, but the Wolf River group, because of the widely divergent nature of the 5,800-square-mile region it serves, is devoted to broader problems.

Passage of enabling legislation by the state legislature has been one of the main goals of the Fox Valley Commission since its beginnings.

During 1964, some major steps were taken toward obtaining these laws, which would permit some of the plans of the commission to be implemented.

Initially, a single law had

of Wisconsin and the State Department of Resource development.

It was scheduled for introduction in the 1965 legislature with the backing of the urban problems committee.

Last year was the Fox Valley Commission's first full year after its master plan for the area had been completed, and major steps were taken toward obtaining the ends set out in the plan.

Monumenting of the right-of-way for the commission's

project were included in the 1965 budget, and officials of the commission hope the survey will begin this year.

Several member communities adopted zoning ordinances drawn by the commission, and a proposed uniform building code has been completed, except for the administration section, which would provide for enforcement, fees and other non-technical phases.

### Land Use

During early 1964 the commission completed an up-to-date land use map of the area, and the education committee worked on bringing the "word" of planning to the people of the Fox Cities through films, lectures and broadcasts.

The commission's first Charles W. Wood Memorial Award was presented to S. F. Shattuck for his outstanding contribution to regional planning. Shattuck was one of the founding fathers of the commission.

The award was named for Charles W. Wood, chairman of the commission from 1957 until his death in 1963.

Wolf River Basin Regional Planning Commission has not completed its master plan, which is being compiled by the State Department of Resource Development.

However, the organization was no less active as a result.

For example, its base mapping and several preliminary reports have been completed, and numerous citizens' advisory committees have been active.

### Base Maps

Base mapping includes political boundaries, natural features, transportation systems, landmarks, communication facilities and large public ownerships.

These maps, in turn, are used for land use mapping, plans and other activities of the commission.

On of the preliminary studies completed was the population and economic analysis, valuable to planners because it provides them with ideas about the general nature of the region.

Much of the commission's time in early 1964 was taken by the preparation of land use maps for each county. Em-

### Food Manufacturing Expected to Go Up 6 Per Cent in '65

Food manufacturers are anticipating a 6 per cent sales increase this year along with an increase in their profit margin.

Corresponding with the continually-rising cost of living index, most food executives see an overall price increase of around 13 per cent.

Investment in new plants, modernization, and research facilities probably will go up by about 13 per cent this year with expenditures of about \$1.15 billion.

phasis was placed on identifying land use conflicts and problems in the region.

Among the findings in this report was that there is a growing need for public open space—parks, etc.—and the supply of suitable and reasonably priced land for this purpose is diminishing rapidly.

The commission's natural resources report presents an inventory and analysis of the physical features and natural resources of the Wolf River region, including the geology, climate, topography, minerals, soils and forests.

Special attention was given in this report to indicating the development opportunities and limitations which these elements present.

### Wolf River

Wolf River Commission also has a report on the recreational resources available in the region. This inventory identifies 188 separate resources on county base maps.

The current work program includes:

—Forest values study, a special study of the forest values in the region being conducted in cooperation with the district foresters of the Wisconsin Conservation Department.

—Transportation study, a study of the various modes of transportation in the region, including highways, railroads, airports and waterways, which will result in proposals for improving present systems in accordance with anticipated future needs.

—Community facilities study, determining the adequacy of existing facilities and services in terms of present and likely future demands, and showing the additional facilities and services which will be needed in the near future.

By this summer, the planning commission expects to recommend major plan implementation measures, such as model zoning and subdivision ordinances to the individual counties.

The master plan is expected to be completed by that time.

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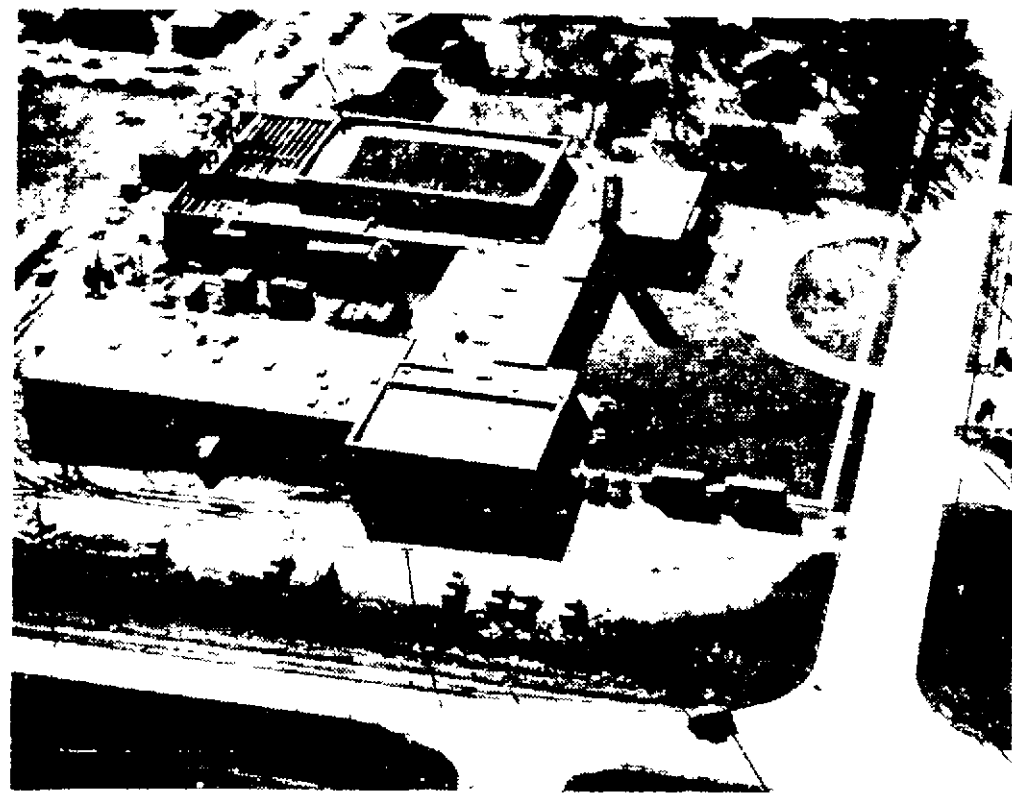
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The \$500,000, three-phase building program at Fox Valley Lutheran High School will increase its student capacity from 275 to near 600. Under construction are a new one-story classroom wing to the north (in foreground), a two-story addition east of the gymnasium (in upper left) and remodeling of the present cafeteria, kitchen and canteen area near the main entrance. Completion is expected before the end of the school year. (Post-Crescent Photo)

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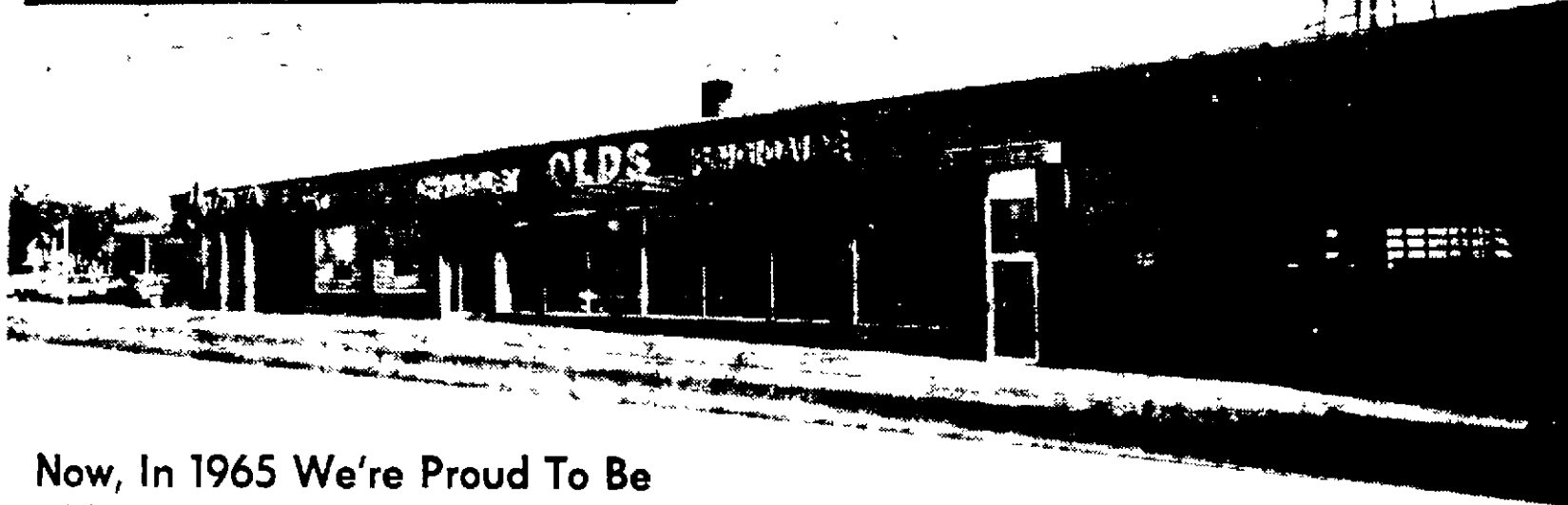
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# Individuals and Groups Added To Lawrence Stature During 1964

BY MARGUERITE SCHUMANN  
of Lawrence University

The year 1964 was as notable for group and individual achievement at Lawrence University as it was for the institution as a whole.

Three groups had "red-letter years"—the Phi Beta Kappa chapter, the once-in-a-lifetime College Bowl team and the varsity swimming team.

Wisconsin Gamma chapter of Phi Beta Kappa celebrated its 50th anniversary on the Lawrence campus in the spring of 1964, and several months later with the Milwaukee-Downer merger, officially changed its name to include the latter's Greek letter designation. It is now known as Wisconsin Gamma-Delta chapter of Phi Beta Kappa.

The end of 1964 saw the formation and performance of the greatest Lawrence team ever, from a national standpoint Lawrence's all-male, all-senior G E College Bowl team, consisting of Gorson Taylor, Grinnell, Ia. Thomas Verich, Superior, C. Nicholas Vogel, Fargo, N.D., the captain, and Raph Whitehead Jr., Appleton, appeared for five Sundays before national television audiences estimated at 7 million people each week.

## Silver Bowl

The first three of their five appearances fell in 1964. The team was coached by Daniel Arnaud, instructor in classics. The group made its final appearance on Jan. 17, 1965, when it defeated the University of Bridgeport Conn. 255 to 65, and returned as the first five-game winner of the season. For their efforts the team members received a silver bowl for the university's trophy room and \$10,500 in scholarship money.

The varsity swimming team, coached by Gene Davis, won its first Midwest Conference championship in 22 years at the conclusion of the 1963-64 season. Three Vikes compiled individual championships in the meet—Pete Betzer who won the 200-yard backstroke, Dick Snyder, the 200-yard breaststroke with a new conference record of 2:28.7 and Dan Foster, diving.

Pressing Foster for conference honors was teammate Larry Wilson. Foster went undefeated during the season while Wilson lost only to Foster, both in dual meets and conference competition.

Individual records were set in basketball and field events. Joel Ungrodt set an individual all-time Lawrence basketball career scoring total of 1,260, a

season scoring record of 450 and single game record of 41 points. Robert Pepper broke a Midwest Conference pole vault record with his championship 13.6.

Major changes occurred in coaching assignments with in the Lawrence athletic department during 1964. At the end of the football season veteran mentor Bernard E. Heseltun announced his official retirement as football coach, but his continuation as director of athletics. Ron Roberts, formerly Heseltun's assistant, was named head football coach.

## Denney's Death

Further changes were occasioned late in 1964 when Arthur C. Denney, whose name had been synonymous with Lawrence athletics for 41 years, died in December. Denney's most recent post was director of the recreational program.

Faculty achievements for the academic year ending in June 1964, surveying Lawrence College faculty only, prior to the merger, included the publication of one book, the completion of three more with publication pending and six chapters contributed to books.

The faculty authored more than 50 articles and reviews. Four were invited to give papers before national societies and many more appeared on a regional basis.

Two Lawrence faculty members held national offices in professional organizations. Nine held grants for off-campus research and four for work done on the campus during the first half of 1964. Eight summer grants were awarded to junior faculty members. The Lawrence faculty duo-piano team of Clyde Duncan and Theodore Rehl was signed by a professional concert management to tour during vacation periods.

Three faculty members served as visiting scientists at other institutions. Prof. Warren Beck of the English department lectured by telephone to 6,000 students in literature at several midwestern educational institutions, and Lt. Col. Carroll M. Newstrom, professor of air science and tactics, had a hand in forming the disaster plan put into effect when Anchorage, Alaska, was struck by earthquake. He had assisted in making the plan while stationed at Elmendorf AFB.

## Several Awards

The graduating class of 1964

compiled a particularly outstanding record in winning national scholarships for graduate work. Seven seniors won Woodrow Wilson awards, the largest single group chosen from Lawrence. More than 60 members of the graduating class planned to enter the teaching profession.

Lawrence sent its first two graduates to the staff of Cuttington College in Liberia, part of a plan of educational assistance undertaken by the 10 Associated Colleges of the Midwest. Linda Axelsson and Polly Novak both '64 are in Liberia at the moment and have reported on the arrival of the Downer books for the Cuttington library.

Significant administrative action in 1964 included the modification of the student invitational open house policy.

## Water Supply Question May Be Resolved

Multi-Million Dollar Pipeline Could Be Answer

A decision on where Appleton will get its water is expected before spring, after a period of study and consideration dating back to 1961.

A recommendation of consultants has been that the Fox Cities construct a multi-million dollar pipeline to bring Lake Michigan water to the area. Included in plans for a pipeline have been Appleton, Neenah, Menasha, Kaukauna, Kimberly, Fond du Lac, Combined Locks and Little Chute.

In 1964 officials of the City of Manitowoc said that city might also be interested in joining the proposed project. Not all of the Fox Cities, however, intend to participate.

Neenah and Menasha water department officials announced they could foresee no difficulty with continued use of water from Lake Winnebago, in spite of a consultant survey last summer which said it could guarantee the quality of the water for no more than 20 years.

## Algae Problem

Twin City officials, however, said the problem of algae in the lake seems to be diminishing.

In addition, officials of Kaukauna and Little Chute declined invitations to a January session held to explain various water tapping pro-

jects, including one involving use of Lake Winnebago.

Cost estimates for the proposed 40-mile pipeline to Lake Michigan vary upward from \$1.7 million for service only to Appleton. The total price rises with each additional community receiving service, but the cost to each community is reduced.

Whatever the eventual decision is, construction of a pipeline will take approximately two years to complete, and cost figures continue to climb with each year's delay. Estimated expenses now are about \$1 million higher than they were when officials began considering the problem of future water supply.

Meanwhile, continued growth of the communities makes the need for a sufficient and reliable source of water more acute.

## Sales Increase

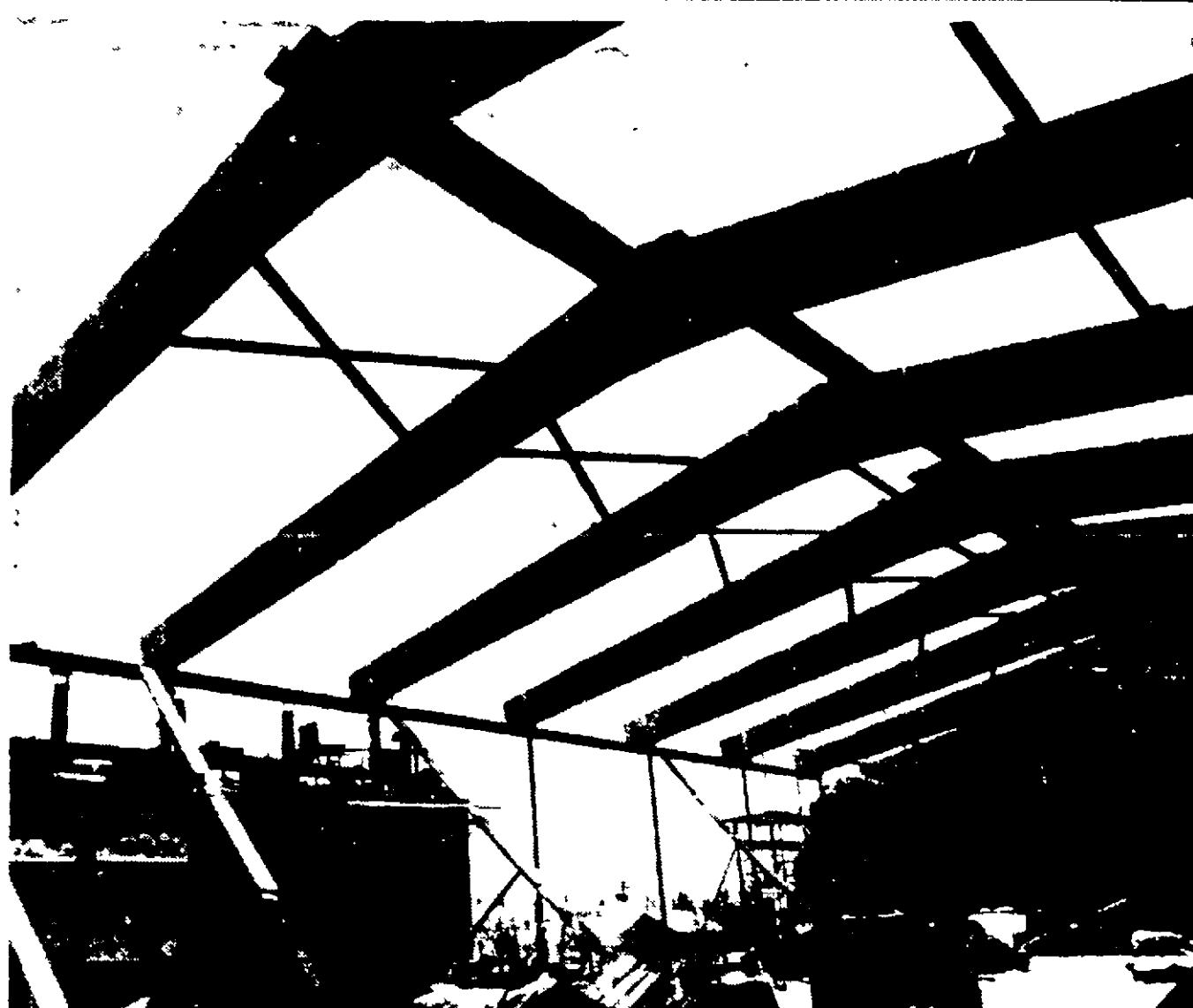
During the past year sale of water to Appleton residents alone totaled \$309,318, an increase of \$9,944 over the 1963 figure. Commercial sales also were up by \$5,589 to \$102,569 in spite of the fact that there was no change in water rates.

Over all water sales including sale for industrial and municipal purposes, street flushing, fire protection and private fire protection and wholesale water distribution increased by \$28,617 to \$684,187 in total revenues.

At the same time expenditures exclusive of taxes and depreciation also increased by \$14,067 to \$377,601. Of the increase more than \$10,000 was for pumping and purification.

Computing other income and expenditures, Appleton Water Commission ended the year with a profit of \$11,482 as opposed to \$105,106 in 1963. The increase was \$5,375 for the year.

During the year the depart-



Roof Beams Are Rising over the new temporary church and school being built by St. Thomas More Catholic Parish in Appleton. The \$765,000 building

program also includes a convent. Future plans call for a permanent church, parish hall and rectory. The school will be opened next fall. (Post-Crescent Photo)

ment laid 344 feet of six-inch main, 28,956 feet of eight-inch main and 7,412 feet of 12-inch main for a total cost of \$181,142.

The department employs 33 persons in addition to five commissioners and two part-time workers.

Although Neenah Water De-

partment officials did not have cost figures prepared in time for this report, they did list construction of 5,829 feet of main in 1964. This gives Neenah a total of slightly more than 71 miles of water main.

Some 109 new customers

brings Neenah's total to 5,891

in its water department. The only major project undertaken was Pheasant Run Flat equipped during December.

Capital outlays by Menasha Water Department totaled \$1,280,096 but included no new water mains. Operating costs

were listed as \$200,679, including a payroll of \$30,663.

Customers total 4,036, or 36 more than at the end of 1963.

Kaukauna, Kimberly, Combined Locks and Little Chute were unable to supply information on the operations of their water departments.

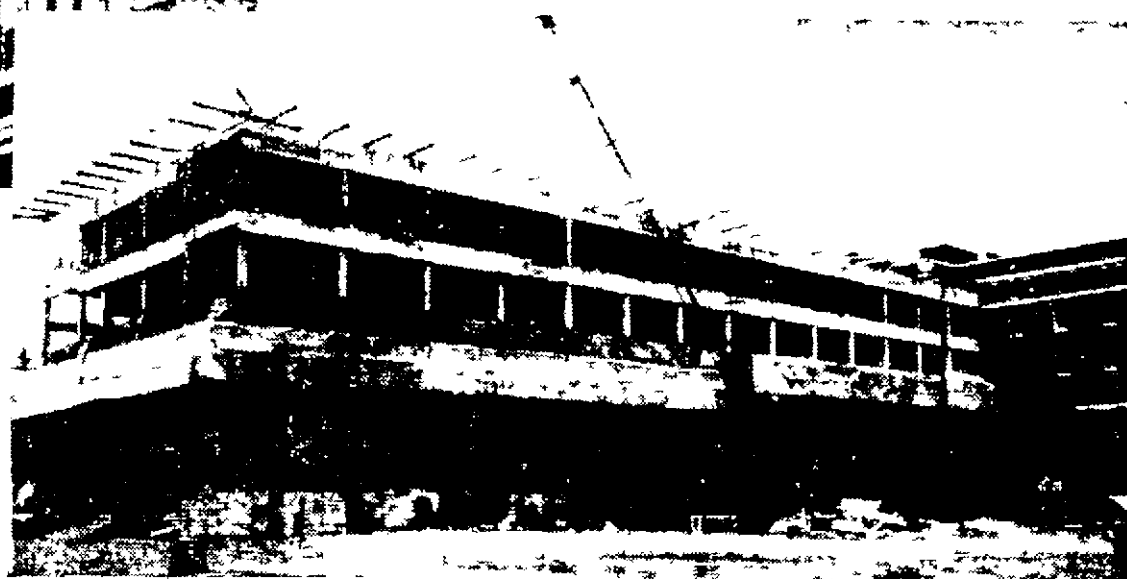


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- GALIANO
- J. B. SCOTCH
- GOLD LEAF COGNAC
- BARDINET NAPOLEON BRANDY
- HENRI C BRANDY
- SOUTHERN COMFORT
- MONASTERY CORDIALS
- WATERFILL & FRAZIER WHISKIES
- G & W 7 STAR WHISKY
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# 'YEAR OF SURPRISES' IN WISCONSIN POLITICS

BY DICK LYNEIS

Post-Crescent Staff Writer

To even the most casual follower of Wisconsin politics, 1964 was a most exciting year.

It was the year of the upset and the surprise and the emergence of a "new breed" in Badger political circles—old names like LaFollette, but also new names like Race, Steinhilber and Stalbaum and even an "out-of-place" name like Wallace.

Voters proved once again that Wisconsin is unpredictable and that patterns do not follow established lines.

The excitement began early

reputation in a showdown against Wallace in Wisconsin's April presidential primary. The President undoubtedly realized he had everything to lose while Wallace had everything to gain.

Wallace, whose views aren't like those of most Wisconsin Democrats, didn't remain unchecked in the Democratic presidential primary, however. The President got a "stand-in," Gov. John Reynolds.

Reynolds stood his prestige on the line against Wallace. The results, many experts feel, carried over to the November election when Reynolds was defeated by Republican Warren Knowles.

The Democratic governor made comments early in the presidential primary campaign in which he minimized Wallace's threat. He doubted publicly if Wallace would capture 100,000 votes and said if Wallace did, he would be greatly surprised.

Reynolds' remark haunted him because, although he did defeat the Alabamian, Wallace captured 250,000 Wisconsin votes. Wallace's showing hurt Reynolds' prestige and gave the Alabama governor

the incentive to enter the Indiana and Maryland primaries.

## 'White Backlash'

Wallace's strength in the April 7 election made the so-called "white backlash" an issue in the November election. Wisconsin, which has traditionally supported GOP candidates, was expected to be in the Republican column in the presidential election, not because of past voting only, but because of Democratic crossover votes, particularly on Milwaukee's south side.

Goldwater's unpopularity proved, however, to be more powerful than dissatisfaction

trounced the Arizona senator. Johnson's strength proved to be the undoing of another Wisconsin Republican who was not in the "Goldwater mold" of Republicanism.

The "man undone" was Wilbur Renk who was narrowly defeated by incumbent Democratic Sen. William Proxmire. Renk's campaign, which many people considered hopeless in its early stages, gained momentum, but not enough to overcome the political organization of Wisconsin's most firmly entrenched Democrat.

Renk's narrow loss was attributed not so much to Proxmire's popularity but to the unpopularity of the man heading the GOP ticket—Sen. Goldwater.

## Political Instinct

Goldwater's unpopularity also was a problem for Knowles, but an even greater problem was Reynolds' political instinct and surprisingly strong campaign in view of the unpopularity of his fiscal programs.

His "poor showing against Wallace still hanging about his neck," Reynolds stepped in a the fray with Knowles as a 2 to 1 underdog. Democratic officials admitted if the election had been held in August or September, Reynolds would have been inundated. But Reynolds' savvy began to show through and by the end of October, many people considered the race even.

Coupled with the Goldwater problem, though, Knowles' 20,000 vote victory was impressive in an otherwise disastrous Republican year.

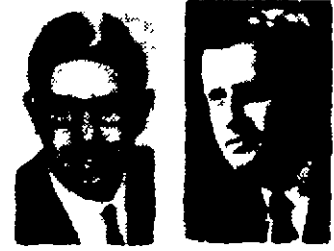
While the GOP's Mrs. Dena Smith retained her state treasurer's job and Robert Zimmerman stayed on as secretary of state, Lt. Gov. Jack Olson was defeated by former Democratic State Chairman Patrick Lucey and Atty. Gen. George Thompson lost to LaFollette.

The young LaFollette brought a famous name back into Wisconsin politics. He is the grandson of "Fighting Bob" LaFollette, the famous Wisconsin senator who was a Progressive Party presidential candidate in the early 20th Century, and the son of "Phil" LaFollette, the Progressive Party governor during the 1930s.

## Most Promising

His impressive victory tagged the young LaFollette as the most promising young politician in the state Democratic organization.

The GOP also suffered a stunning defeat in losing control of the State Assembly, a defeat that made Knowles' capture of the statehouse not



LaFollette

Peterson

nearly so rosy an achievement. Democratic control of the Assembly seemed likely to be a roadblock to many of Knowles' plans in a year of budgetary problems and financial crises.

In addition, the two most conservative of Wisconsin's Republican congressmen lost re-election bids.

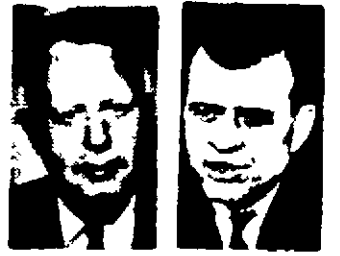
Democrat John Race, Fond du Lac, defeated Rep. William K. Van Pelt, Fond du Lac, in the sixth district, while Democrat Lynn Stalbaum, Racine, edged Rep. Henry C. Schadeberg, Burlington, in the first district.

## Reapportionment

Responsible for holding the net loss to one for the Republican Party in the state's congressional delegation was a political veteran, Glenn Davis of Waukesha. Davis, a former congressman in the "old" Second District easily captured the seat in the "new" Ninth District.

"Old" and "new" districts

Turn to Page 11, Col. 1



Race

Davis

in the year when Alabama Gov. George Wallace came to Appleton where he announced to the whole country he was a candidate for president. He used Wisconsin as a testing ground to determine how much national support there was for his strong states rights views.

## Johnson Unwilling

President Lyndon Johnson was unwilling to risk his



Wallace

Renk

with the Civil Rights Bill of 1964 Johnson captured 60 per cent of the vote and soundly



Tuttle Press Co. became the first major manufacturing firm to locate in Appleton's industrial park. The building, at 1200 S. Perkins Street, is 61,102 square feet and was erected at a cost of \$250,000. In the foreground are Chicago and North Western railroad tracks, at the right is a small portion of the western edge of Koehnke's Woods. The photographer was facing north, in the direction of Spencer road. (Post-Crescent Aerial Photograph)

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